



NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 14' x 58" L'OREAL COSMETICS LAYOUT - FALL 2021

LOPWAK1458ECL_IF21.psa

Column: 1 - Row: 01 Notch: 32 Fixture Type: HEADER Fixture Description: 14' LP HDR-LIT **
 HEADER Re-Order Code: PM1000009394, PM1000009395 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000019110 HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 1 - Row: 02 Notch: 25 Fixture Type: TRAYS Fixture Description: CR LES NUS LIP TRY 1.1 LIT **
 TRAYS Re-Order Code: DP001003 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000025117 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000025102 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
1	1	N/A	071249421864	Colour Riche Les Nus	NU EXCESSIF	178	
2	1	N/A	071249421796	Colour Riche Les Nus	NU DETERMINE	172	
3	1	N/A	071249421758	Colour Riche Les Nus	NU IMPERTINENT	173	
4	1	N/A	071249421840	Colour Riche Les Nus	NU INTENSE	181	
5	1	N/A	071249421789	Colour Riche Les Nus	NU CONFIDENT	171	
6	1	N/A	071249421819	Colour Riche Les Nus	NU IRREVERENT	176	
7	1	N/A	071249421765	Colour Riche Les Nus	NU AUTHENTIQUE	177	
8	1	N/A	071249421802	Colour Riche Les Nus	NU DECADENT	179	
9	1	N/A	071249421772	Colour Riche Les Nus	NU INSOUCIANT	174	
10	1	N/A	071249421857	Colour Riche Les Nus	NU EXTREME	182	
11	1	N/A	071249421826	Colour Riche Les Nus	NU EXUBERANT	183	
12	1	N/A	071249421833	Colour Riche Les Nus	NU ARTISTIQUE	184	

Column: 1 - Row: 03 Notch: 19 Fixture Type: TRAYS Fixture Description: CR SATIN LIP TRY 1.4 LIT **
 TRAYS Re-Order Code: DP001003 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000024006 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000024996 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
13	1	322146975	071249256251	Colour Riche Original Satin Lipstick	Everbloom	254	
14	1	322146967	071249256268	Colour Riche Original Satin Lipstick	Raspberry Rush	260	
15	1	322148668	071249045770	Colour Riche Original Satin Lipstick	British Red	350	
16	1	322141640	071249216392	Colour Riche Original Satin Lipstick	Ruby Flame	317	
17	1	322148676	071249045787	Colour Riche Original Satin Lipstick	Volcanic	410	
18	1	322147476	071249083765	Colour Riche Original Satin Lipstick	True Red	315	
19	1	322141802	071249216408	Colour Riche Original Satin Lipstick	Blazing Lava	303	
20	1	322148846	071249045633	Colour Riche Original Satin Lipstick	Classic Wine	752	
21	1	322141797	071249216378	Colour Riche Original Satin Lipstick	Plum Explosion	766	
22	1	322141658	071249216385	Colour Riche Original Satin Lipstick	Golden Grape	788	
23	1	322147387	071249083321	Colour Riche Original Satin Lipstick	Tropical Coral	444	
24	1	322147387	071249083321	Colour Riche Original Satin Lipstick	Tropical Coral	444	

Column: 1 - Row: 04 Notch: 13 Fixture Type: TRAYS Fixture Description: CR SATIN LIP TRY 3.4 LIT **
 TRAYS Re-Order Code: DP001003 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000024008 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000024996 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
25	1	322147379	071249083291	Colour Riche Original Satin Lipstick	Fairest Nude	800	
26	1	322147400	071249083376	Colour Riche Original Satin Lipstick	Sugar Plum	754	
27	1	322147400	071249083376	Colour Riche Original Satin Lipstick	Sugar Plum	754	
28	1	322148715	071249045824	Colour Riche Original Satin Lipstick	Saucy Mauve	560	
29	1	322141771	071249045961	Colour Riche Original Satin Lipstick	Nature's Blush	840	
30	1	322148854	071249045640	Colour Riche Original Satin Lipstick	Spiced Cider	755	
31	1	322140597	071249074541	Colour Riche Original Satin Lipstick	Blushing Berry	590	
32	1	322148901	071249045657	Colour Riche Original Satin Lipstick	Cinnamon Toast	839	
33	1	322140602	071249074558	Colour Riche Original Satin Lipstick	Raisin Rapture	892	
34	1	322147468	071249083727	Colour Riche Original Satin Lipstick	Divine Wine	762	
35	1	322148749	071249045855	Colour Riche Original Satin Lipstick	Mica	620	
36	1	322148749	071249045855	Colour Riche Original Satin Lipstick	Mica	620	

Column: 1 - Row: 05 Notch: 7 Fixture Type: TRAYS Fixture Description: CR MATTE LIP & LIPLNR TRY 1.2 LIT **
 TRAYS Re-Order Code: PL3000000346 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000025251 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000024999 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
37	1	N/A	071249628805	Colour Riche Matte Lipstick	RUNWAY MATTE	425	
38	1	N/A	071249628775	Colour Riche Matte Lipstick	MATTE-RFUL RED	410	
39	1	322140814	071249296820	Colour Riche Collection Exclusive Reds	Devils Matte-Vocate Red	402	PM1000017566
40	1	N/A	071249628782	Colour Riche Matte Lipstick	RUBY MATTE-GESTY	415	
41	1	322140018	071249296486	Colour Riche Collection Exclusive Reds	Matte-Traction Red	403	PM1000017565
42	1	N/A	071249628973	Colour Riche Matte Lipstick	MATTE ME IN PARIS	430	

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 25

Row: 03

Lower Notch: 19

Row: 04

Lower Notch: 13

Row: 05

Lower Notch: 7

Row: 06

Lower Notch: 23

Row: 07

Lower Notch: 16

Row: 08

Lower Notch: 9

Row: 09

Lower Notch: 1

NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 14' x 58" L'OREAL COSMETICS LAYOUT - FALL 2021

43	1	N/A	071249628836	Colour Riche Matte Lipstick	MATTE-LY IN MAUVE	725	
44	1	N/A	071249628812	Colour Riche Matte Lipstick	MATTE-RIAL PINK	440	
45	1	322148341	071249349663	Colour Riche Matte Lipstick	Doesn't Matte-r	405	PM1000017401
46	1	N/A	071249628799	Colour Riche Matte Lipstick	ROUGE ULTI-MATTE-UM	420	
47	1	322148765	071249350423	Colour Riche Matte Lip Liner	Matte in Manhattan	100	
48	1	322148618	071249350454	Colour Riche Matte Lip Liner	Strike a Matte-ch	106	
49	1	322148707	071249350430	Colour Riche Matte Lip Liner	In-matte-uated With You	102	
50	1	322148626	071249350447	Colour Riche Matte Lip Liner	Curiosity Killed the Matte	104	

Column: 1 - Row: 06	Notch: 23	Fixture Type: TRAYS	Fixture Description: INF 8HR PRO GLSS LIP TRY 1.3 LIT **
TRAYS Re-Order Code: DP000351			SS Graphic Re-Order Code: PM1000025141
Graphic Re-Order Code: PM1000025138			SS Holder Re-Order Code: PM0000021712
Carrier Tray Graphic Re-Order Code: PM1000025523		TRAYS Rolled Up Code: N/A	UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
51	1	N/A	071249628911	Infalible 8 Hour Pro Gloss	CRYSTAL GLASS	865	
52	1	N/A	071249628966	Infalible 8 Hour Pro Gloss	FROSTED	870	
53	1	322149915	071249135280	Infalible 8 Hour Pro Gloss	Petal	105	
54	1	N/A	071249628959	Infalible 8 Hour Pro Gloss	PINK OPAL	880	
55	1	322141080	071249135365	Infalible 8 Hour Pro Gloss	Blush	115	
56	1	N/A	071249628942	Infalible 8 Hour Pro Gloss	NIGHTFALL ROSE	890	
57	1	322141098	071249135372	Infalible 8 Hour Pro Gloss	Bloom	125	
58	1	322141103	071249135389	Infalible 8 Hour Pro Gloss	Posy	135	

Column: 1 - Row: 07	Notch: 16	Fixture Type: TRAYS	Fixture Description: INF 8HR PRO GLSS LIP TRY 3.3 LIT **
TRAYS Re-Order Code: DP000351			SS Graphic Re-Order Code: PM1000025145
Graphic Re-Order Code: PM1000025140			SS Holder Re-Order Code: PM0000026556
Carrier Tray Graphic Re-Order Code: PM1000025523		TRAYS Rolled Up Code: N/A	UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
59	1	322141137	071249135419	Infalible 8 Hour Pro Gloss	Sangria	705	
60	1	322141129	071249135402	Infalible 8 Hour Pro Gloss	Undeniable Mauve	515	
61	1	322141145	071249135426	Infalible 8 Hour Pro Gloss	Raisin	715	
62	1	322142248	071249216064	Infalible 8 Hour Pro Gloss	Pink Topaz	140	
63	1	322144046	071249216057	Infalible 8 Hour Pro Gloss	Red Fatale	320	
64	1	322141828	071249216033	Infalible 8 Hour Pro Gloss	Cherry Flash	340	
65	1	322141836	071249216040	Infalible 8 Hour Pro Gloss	Glistening Berry	240	
66	1	322141022	071249135303	Infalible 8 Hour Pro Gloss	Fiery	305	
67	1	322141030	071249135310	Infalible 8 Hour Pro Gloss	Rebel Red	315	

Column: 1 - Row: 08	Notch: 9	Fixture Type: TRAYS	Fixture Description: INF PRO-MATTE LIQ LIP TRY 1.2 LIT **
TRAYS Re-Order Code: DP000351			SS Graphic Re-Order Code: PM1000025988
Graphic Re-Order Code: PM1000025994			SS Holder Re-Order Code: PM0000021688
Carrier Tray Graphic Re-Order Code: PM1000020837		TRAYS Rolled Up Code: N/A	UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
68	1	322148553	071249358573	Infalible Pro-Matte Liquid Lipstick	Shake Down	352	
69	1	322148511	071249358580	Infalible Pro-Matte Liquid Lipstick	Nudist	354	
70	1	322148456	071249358603	Infalible Pro-Matte Liquid Lipstick	Cowboy	358	
71	1	322148406	071249358627	Infalible Pro-Matte Liquid Lipstick	Plum Bum	362	
72	1	322148383	071249358641	Infalible Pro-Matte Liquid Lipstick	Stirred	366	
73	1	322148367	071249358658	Infalible Pro-Matte Liquid Lipstick	Matador	368	
74	1	N/A	071249358832	Infalible Pro-Matte Liquid Lipstick	Petal Potion	372	
75	1	N/A	071249395523	Infalible Pro-Matte Les Macarons	Dose of Rose	818	
76	1	N/A	071249395530	Infalible Pro-Matte Les Macarons	Praline De Paris	820	

Column: 1 - Row: 09	Notch: 1	Fixture Type: TRAYS	Fixture Description: INF 2-STP LIP TRY LIT 1.2 **
TRAYS Re-Order Code: PM1000013132			SS Graphic Re-Order Code: PM1000022210
Graphic Re-Order Code: PM1000022207			SS Holder Re-Order Code: PM1000013134
Carrier Tray Graphic Re-Order Code: PM1000020824		TRAYS Rolled Up Code: N/A	UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
77	1	322141844	071249290033	Infalible Lip 2-Step	Timeless Rose	115	PM1000012679
78	1	322143260	071249290385	Infalible Lip 2-Step	Neverending Nutmeg	119	PM1000012682
79	1	322143707	071249290095	Infalible Lip 2-Step	Permanent Blush	117	PM1000012687
80	1	322144656	071249290088	Infalible Lip 2-Step	Flamboyant Flamingo	113	PM1000012678
81	1	322145157	071249290057	Infalible Lip 2-Step	Toujour Teaberry	109	PM1000012672
82	1	322144876	071249290064	Infalible Lip 2-Step	Passionate Petal	111	PM1000012681
83	1	322143561	071249290330	Infalible Lip 2-Step	Forever Candy	103	PM1000012686
84	1	322145173	071249290040	Infalible Lip 2-Step	Lilac Infinite	105	PM1000012676
85	1	322145181	071249290101	Infalible Lip 2-Step	Violet Parfait	107	PM1000012673
86	1	322143210	071249290408	Infalible Lip 2-Step	Mesmerizing Merlot	223	PM1000012691

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 25

Row: 03

Lower Notch: 19

Row: 04

Lower Notch: 13

Row: 05

Lower Notch: 7

Row: 06

Lower Notch: 23

Row: 07

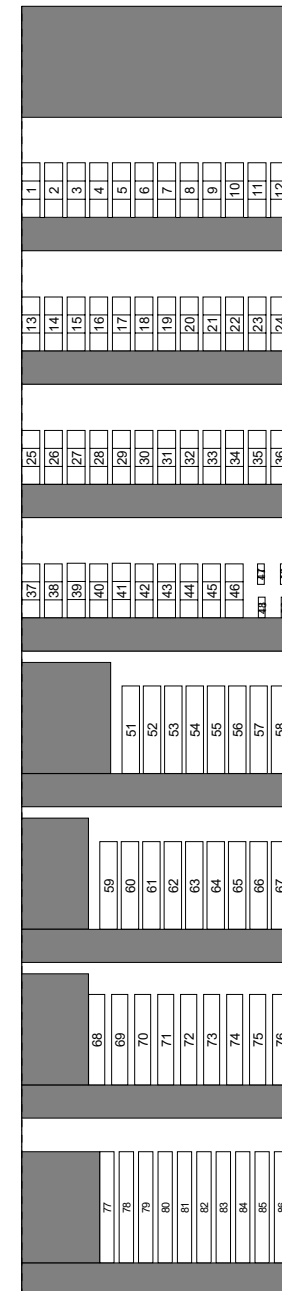
Lower Notch: 16

Row: 08

Lower Notch: 9

Row: 09

Lower Notch: 1



NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 14' x 58" L'OREAL COSMETICS LAYOUT - FALL 2021

LOPWAK1458ECL_IF21.psa

Column: 1 - Row: 01 Notch: 32 Fixture Type: HEADER Fixture Description: 14' LP HDR-LIT **
 HEADER Re-Order Code: PM1000009394, PM1000009395 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000019110 HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 2 - Row: 02 Notch: 25 Fixture Type: TRAYS Fixture Description: CR SHINE LIP TRY 1.1 LIT **
 TRAYS Re-Order Code: DP000354 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000021147 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000020840 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
87	1	322146789	071249355862	Colour Riche Shine	Dazzling Doe	902	
88	1	322148016	071249355879	Colour Riche Shine	Glossy Fawn	900	
89	1	322146412	071249355886	Colour Riche Shine	Varnished Rosewood	904	
90	1	322146496	071249355848	Colour Riche Shine	Burnished Blush	906	
91	1	322146797	071249355831	Colour Riche Shine	Sparkling Rose	908	
92	1	322148147	071249355787	Colour Riche Shine	Glazed Pink	914	
93	1	322146763	071249355800	Colour Riche Shine	Laminated Fuchsia	922	
94	1	322146721	071249355817	Colour Riche Shine	Polished Tango	918	
95	1	322146519	071249355824	Colour Riche Shine	Luminous Coral	916	
96	1	322145246	071249355893	Colour Riche Shine	Enamel Red	924	
97	1	322148082	071249355909	Colour Riche Shine	Glassy Garnet	926	
98	1	322145000	071249355923	Colour Riche Shine	Splendid Blackberry	930	

Column: 2 - Row: 03 Notch: 19 Fixture Type: TRAYS Fixture Description: CR SATIN LIP TRY 2.4 LIT **
 TRAYS Re-Order Code: DP001003 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000024007 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000024996 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
99	1	322140571	071249074527	Colour Riche Original Satin Lipstick	Peach Fuzz	417	
100	1	322140571	071249074527	Colour Riche Original Satin Lipstick	Peach Fuzz	417	
101	1	322146886	071249256206	Colour Riche Original Satin Lipstick	Ballerina Shoes	135	
102	1	322148579	071249045701	Colour Riche Original Satin Lipstick	Mauved	140	
103	1	322147395	071249083352	Colour Riche Original Satin Lipstick	Tickled Pink	165	
104	1	322147395	071249083352	Colour Riche Original Satin Lipstick	Tickled Pink	165	
105	1	322140589	071249074534	Colour Riche Original Satin Lipstick	Peony Pink	580	
106	1	322146894	071249256213	Colour Riche Original Satin Lipstick	I Pink You're Cute	175	
107	1	322146983	071249256244	Colour Riche Original Satin Lipstick	Wisteria Rose	251	
108	1	322146941	071249256237	Colour Riche Original Satin Lipstick	Miss Magenta	185	
109	1	322146991	071249256220	Colour Riche Original Satin Lipstick	Pink Flamingo	180	
110	1	322146959	071249256275	Colour Riche Original Satin Lipstick	Fresh as a Rose	262	

Column: 2 - Row: 04 Notch: 13 Fixture Type: TRAYS Fixture Description: CR SATIN LIP TRY 4.4 LIT **
 TRAYS Re-Order Code: DP001003 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000024009 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000024996 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
111	1	322147418	071249083406	Colour Riche Original Satin Lipstick	Caramel Latte	799	
112	1	322147434	071249083512	Colour Riche Original Satin Lipstick	Golden Splendor	805	
113	1	322148870	071249045930	Colour Riche Original Satin Lipstick	Sandstone	810	
114	1	322148870	071249045930	Colour Riche Original Satin Lipstick	Sandstone	810	
115	1	322148919	071249045664	Colour Riche Original Satin Lipstick	Toasted Almond	843	
116	1	322148943	071249045992	Colour Riche Original Satin Lipstick	Brazil Nut	850	
117	1	322148862	071249045923	Colour Riche Original Satin Lipstick	Silverstone	760	
118	1	322148896	071249045954	Colour Riche Original Satin Lipstick	Bronze Coin	835	
119	1	322147337	071249083222	Colour Riche Original Satin Lipstick	Ginger Spice	815	
120	1	322148969	071249046012	Colour Riche Original Satin Lipstick	Sunwash	857	
121	1	322148888	071249045947	Colour Riche Original Satin Lipstick	Bronzine	825	
122	1	322148977	071249046029	Colour Riche Original Satin Lipstick	Spice	860	

Column: 2 - Row: 05 Notch: 7 Fixture Type: TRAYS Fixture Description: CR MATTE LIP & LIPLNR TRY 2.2 LIT **
 TRAYS Re-Order Code: PL3000000346 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000025252 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000024999 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
123	1	322141307	071249316177	Colour Riche Collection Exclusive Pinks	Matte-Moiselle Pink	703	PM1000017567
124	1	N/A	071249628829	Colour Riche Matte Lipstick	AROMATTE-IC ROSE	720	
125	1	N/A	071249628997	Colour Riche Matte Lipstick	LEGIT-MATTE PINK	715	
126	1	N/A	071249628980	Colour Riche Matte Lipstick	MATTE WITH LOVE	435	
127	1	N/A	071249628843	Colour Riche Matte Lipstick	HONEY MATTE-ICT	740	
128	1	N/A	071249628904	Colour Riche Matte Lipstick	CHROMATTE-IC NUDE	755	

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 25

Row: 03

Lower Notch: 19

Row: 04

Lower Notch: 13

Row: 05

Lower Notch: 7

Row: 06

Lower Notch: 23

Row: 07

Lower Notch: 16

Row: 08

Lower Notch: 9

Row: 09

Lower Notch: 1

NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 14' x 58" L'OREAL COSMETICS LAYOUT - FALL 2021

129	1	N/A	071249628850	Colour Riche Matte Lipstick	MATTE-RN NUDE	730	
130	1	N/A	071249628867	Colour Riche Matte Lipstick	CAFÉ MATTE	735	
131	1	N/A	071249628874	Colour Riche Matte Lipstick	ROMATTE-IC ROSE	745	
132	1	N/A	071249628881	Colour Riche Matte Lipstick	MATTESPRESSO	750	
133	1	322149305	071249350461	Colour Riche Matte Lip Liner	Best Mattes	108	
134	1	322148587	071249350485	Colour Riche Matte Lip Liner	Matte-stermind	112	
135	1	322148595	071249350478	Colour Riche Matte Lip Liner	Matte's It	110	
136	1	322148561	071249350492	Colour Riche Matte Lip Liner	Matte-ing Call	114	

Column: 2 - Row: 06	Notch: 23	Fixture Type: TRAYS	Fixture Description: INF 8HR PRO GLSS LIP TRY 2.3 LIT **
TRAYS Re-Order Code: DP000351		SS Graphic Re-Order Code: PM1000025142	
Graphic Re-Order Code: PM1000025139		SS Holder Re-Order Code: PM0000026556	
Carrier Tray Graphic Re-Order Code: PM1000025523		TRAYS Rolled Up Code: N/A	UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
137	1	322141048	071249135327	Infalible 8 Hour Pro Gloss	Suede	805	
138	1	N/A	071249628935	Infalible 8 Hour Pro Gloss	SHELL PINK	885	
139	1	322141153	071249135433	Infalible 8 Hour Pro Gloss	Coral Sands	405	
140	1	N/A	071249628928	Infalible 8 Hour Pro Gloss	NUDE PETAL	875	
141	1	322141014	071249135297	Infalible 8 Hour Pro Gloss	Sunset	415	
142	1	322141056	071249135334	Infalible 8 Hour Pro Gloss	Barely Nude	815	
143	1	322141111	071249135396	Infalible 8 Hour Pro Gloss	Modern Mauve	505	
144	1	322141064	071249135341	Infalible 8 Hour Pro Gloss	Dulce de Leche	825	
145	1	322141072	071249135358	Infalible 8 Hour Pro Gloss	Truffle	835	

Column: 2 - Row: 07	Notch: 16	Fixture Type: TRAYS	Fixture Description: INF PRO-MATTE GLOSS TRY 1.1 LIT **
TRAYS Re-Order Code: DP000351		SS Graphic Re-Order Code: PM1000025819	
Graphic Re-Order Code: PM1000013936		SS Holder Re-Order Code: PM1000014814	
Carrier Tray Graphic Re-Order Code: PM1000020826		TRAYS Rolled Up Code: N/A	UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
146	1	322147248	071249314180	Infalible Pro-Matte Gloss	Blushing Ambition	300	
147	1	322146674	071249314234	Infalible Pro-Matte Gloss	Fuchsia Amnesia	302	
148	1	322147751	071249317990	Infalible Pro-Matte Gloss	Rebel Rose	304	
149	1	322146666	071249314166	Infalible Pro-Matte Gloss	Aphrodite Kiss	306	
150	1	322146682	071249314227	Infalible Pro-Matte Gloss	Shanghai Scarlet	308	
151	1	322147769	071249314203	Infalible Pro-Matte Gloss	Forbidden Kiss	310	
152	1	322145521	071249317983	Infalible Pro-Matte Gloss	Rouge Envy	312	
153	1	322147256	071249314173	Infalible Pro-Matte Gloss	Nude Allude	314	
154	1	322145513	071249314210	Infalible Pro-Matte Gloss	Statement Nude	316	
155	1	322147230	071249314197	Infalible Pro-Matte Gloss	Bare Attraction	318	

Column: 2 - Row: 08	Notch: 9	Fixture Type: TRAYS	Fixture Description: INF PRO-MATTE LIQ LIP TRY 2.2 LIT **
TRAYS Re-Order Code: DP000351		SS Graphic Re-Order Code: PM1000025989	
Graphic Re-Order Code: PM1000025995		SS Holder Re-Order Code: PM0000021668	
Carrier Tray Graphic Re-Order Code: PM1000020837		TRAYS Rolled Up Code: N/A	UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
156	1	N/A	071249395547	Infalible Pro-Matte Les Macarons	Mon Caramel	822	
157	1	N/A	071249395554	Infalible Pro-Matte Les Macarons	Guava Gush	824	
158	1	322730253	071249371787	Infalible Pro-Matte Les Chocolat Nudes	candy man	842	
159	1	N/A	071249636749	Infalible Pro-Matte Liquid Lipstick	Ma Cherie	870	
160	1	N/A	071249636756	Infalible Pro-Matte Liquid Lipstick	Red Affair	872	
161	1	N/A	071249636763	Infalible Pro-Matte Liquid Lipstick	Pink Soiree	874	
162	1	N/A	071249636770	Infalible Pro-Matte Liquid Lipstick	Barely Sunset	876	
163	1	N/A	071249636787	Infalible Pro-Matte Liquid Lipstick	Raspberry Rose	878	
164	1	N/A	071249636794	Infalible Pro-Matte Liquid Lipstick	Midnight Mauve	880	

Column: 2 - Row: 09	Notch: 1	Fixture Type: TRAYS	Fixture Description: INF 2-STP LIP TRY LIT 2.2 **
TRAYS Re-Order Code: PM1000013132		SS Graphic Re-Order Code: PM1000022211	
Graphic Re-Order Code: PM1000022208		SS Holder Re-Order Code: PM1000013467	
Carrier Tray Graphic Re-Order Code: PM1000020825		TRAYS Rolled Up Code: N/A	UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
165	1	322142094	071249290453	Infalible Lip 2-Step	Raisin Revival	215	PM1000012683
166	1	322143309	071249290361	Infalible Lip 2-Step	Cherry Noir	217	PM1000012677
167	1	322143456	071249290347	Infalible Lip 2-Step	Continual Crimson	213	PM1000012675
168	1	322143595	071249290323	Infalible Lip 2-Step	Red	211	PM1000012685
169	1	322142947	071249290415	Infalible Lip 2-Step	Captivated by Cerise	209	PM1000012688
170	1	322143317	071249290354	Infalible Lip 2-Step	Perpetual Apricot	207	PM1000012674
171	1	322144842	071249290071	Infalible Lip 2-Step	Everlasting Caramel	201	PM1000012680
172	1	322143228	071249290392	Infalible Lip 2-Step	Heaven to Henna	205	PM1000012684
173	1	322141886	071249290460	Infalible Lip 2-Step	Always Almond	123	PM1000012692

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 25

Row: 03

Lower Notch: 19

Row: 04

Lower Notch: 13

Row: 05

Lower Notch: 7

Row: 06

Lower Notch: 23

Row: 07

Lower Notch: 16

Row: 08

Lower Notch: 9

Row: 09

Lower Notch: 1

NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 14' x 58" L'OREAL COSMETICS LAYOUT - FALL 2021

LOPWAK1458ECL_IF21.psa

Column: 1 - Row: 01 Notch: 32 Fixture Type: HEADER Fixture Description: 14' LP HDR-LIT **
 HEADER Re-Order Code: PM1000009394, PM1000009395 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000019110 HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 3 - Row: 02 Notch: 23 Fixture Type: TRAYS Fixture Description: BRLLNT SIG LIP TRY 1.1 LIT **
 TRAYS Re-Order Code: PL3000000400 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000025116 SS Holder Re-Order Code:
 Carrier Graphic: PM1000025146, PM1000025101 TRAYS Rolled Up Code: PL3000000400 UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
174	1	N/A	071249409947	Brilliant Signature	BE CHEERFUL	316	
175	1	N/A	071249409961	Brilliant Signature	BE BRILLIANT	311	
176	1	N/A	071249409978	Brilliant Signature	BE POWERFUL	312	
177	1	N/A	071249409992	Brilliant Signature	BE SUCCESSFUL	314	
178	1	N/A	071249409985	Brilliant Signature	BE REBELLIOUS	313	
179	1	N/A	071249409930	Brilliant Signature	BE COURAGEOUS	315	
180	1	N/A	071249409886	Brilliant Signature	BE DETERMINED	301	
181	1	N/A	071249409909	Brilliant Signature	BE INDEPENDENT	303	
182	1	N/A	071249409923	Brilliant Signature	BE CAPTIVATING	305	
183	1	N/A	071249409916	Brilliant Signature	BE UNCONTROLLABLE	300	
184	1	N/A	071249409893	Brilliant Signature	BE OUTSTANDING	302	
185	1	N/A	071249409954	Brilliant Signature	BE FIERY	317	

Column: 3 - Row: 03 Notch: 15 Fixture Type: TRAYS Fixture Description: ROUGE SIG LIP TRY 1.2 LIT **
 TRAYS Re-Order Code: PL3000000400 SS Graphic Re-Order Code: PM1000022930
 Graphic Re-Order Code: PM1000022922 SS Holder Re-Order Code: PM1000022222
 Carrier Graphic: PM1000023803, PM1000023799 TRAYS Rolled Up Code: PL3000000400 UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
186	1	N/A	071249410387	Rouge Signature Empowe(reds)	ADORED	450	
187	1	N/A	071249410394	Rouge Signature Empowe(reds)	EMPOWERED	452	
188	1	N/A	071249410400	Rouge Signature Empowe(reds)	RED	454	
189	1	N/A	071249410417	Rouge Signature Empowe(reds)	DESIRED	456	
190	1	N/A	071249410424	Rouge Signature Empowe(reds)	ADMIRE	458	
191	1	N/A	071249411377	Rouge Signature Empowe(reds)	ARMORED	460	
192	1	N/A	071249411384	Rouge Signature Empowe(reds)	DISCOVERED	462	
193	1	N/A	071249411391	Rouge Signature Empowe(reds)	PREPARED	464	

Column: 3 - Row: 04 Notch: 7 Fixture Type: TRAYS Fixture Description: ROUGE SIG LIP TRY 2.2 LIT **
 TRAYS Re-Order Code: PL3000000400 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000022924 SS Holder Re-Order Code:
 Carrier Graphic: PM1000023803, PM1000023799 TRAYS Rolled Up Code: PL3000000400 UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
194	1	322730897	071249369913	Rouge Signature	I RULE	414	
195	1	322730960	071249369920	Rouge Signature	I CREATE	416	
196	1	322730944	071249369937	Rouge Signature	I EMPOWER	418	
197	1	322730928	071249369982	Rouge Signature	I EXPLORE	428	
198	1	N/A	071249396810	Rouge Signature Parisian Sunset	I Lead	444	
199	1	N/A	071249396797	Rouge Signature Parisian Sunset	I Choose	440	
200	1	N/A	071249396766	Rouge Signature Parisian Sunset	I Savor	434	
201	1	N/A	071249396780	Rouge Signature Parisian Sunset	I Decide	438	
202	1	N/A	071249396773	Rouge Signature Parisian Sunset	I Radiate	436	
203	1	322730952	071249369951	Rouge Signature	I DON'T	422	
204	1	322730871	071249369975	Rouge Signature	I AM WORTH IT	426	
205	1	N/A	071249396803	Rouge Signature Parisian Sunset	I Captivate	442	

Column: 3 - Row: 05 Notch: 23 Fixture Type: TRAYS Fixture Description: INF PRO-GLSS PLUMP LIP TRY 1.1 LIT **
 TRAYS Re-Order Code: DP000351 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000025993 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000025985 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
206	1	N/A	071249421994	Infallible Pro-Gloss Plump Lip	Mirror	600	
207	1	N/A	071249422007	Infallible Pro-Gloss Plump Lip	Rosy Flush	601	
208	1	N/A	071249422014	Infallible Pro-Gloss Plump Lip	Sheer Blossom	602	
209	1	N/A	071249422021	Infallible Pro-Gloss Plump Lip	Blush Gleam	603	
210	1	N/A	071249422038	Infallible Pro-Gloss Plump Lip	Radiant Mauve	604	
211	1	N/A	071249422045	Infallible Pro-Gloss Plump Lip	Moonlit Rose	605	
212	1	N/A	071249422052	Infallible Pro-Gloss Plump Lip	Mauve Glow	606	
213	1	N/A	071249422069	Infallible Pro-Gloss Plump Lip	Sunlit Shimmer	607	
214	1	N/A	071249422076	Infallible Pro-Gloss Plump Lip	True Berry	608	
215	1	N/A	071249422083	Infallible Pro-Gloss Plump Lip	Lucid Glow	609	

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 23

Row: 03

Lower Notch: 15

Row: 04

Lower Notch: 7

Row: 05

Lower Notch: 23

Row: 06

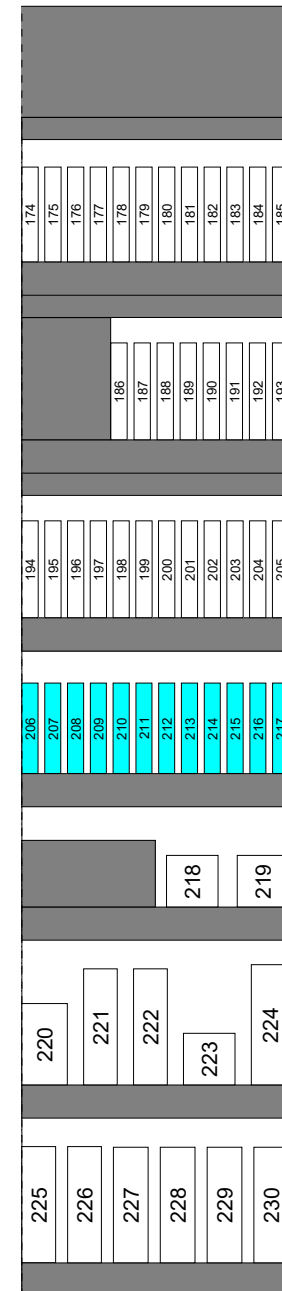
Lower Notch: 17

Row: 07

Lower Notch: 9

Row: 08

Lower Notch: 1



NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 14' x 58" L'OREAL COSMETICS LAYOUT - FALL 2021						
216	1	N/A	071249422090	Infalible Pro-Gloss Plump Lip	Nude Twinkle	610
217	1	N/A	071249422106	Infalible Pro-Gloss Plump Lip	Ruby Sheen	611

Column: 3 - Row: 06		Notch: 17		Fixture Type: TRAYS		Fixture Description: INF LS SETTING PWDR TRY 1.1 LIT **	
TRAYS Re-Order Code: DP000382				SS Graphic Re-Order Code: PM1000022933			
Graphic Re-Order Code: PM1000022921				SS Holder Re-Order Code: PM0000014739			
Carrier Tray Graphic Re-Order Code: PM1000022910				TRAYS Rolled Up Code: N/A		UPC Blade Code: DP000234	
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
218	1	N/A	071249407974	Infalible Loose Setting Powder	translucent light-medium	612	
219	1	N/A	071249407981	Infalible Loose Setting Powder	translucent medium-deep	614	

Column: 3 - Row: 07		Notch: 9		Fixture Type: TRAYS		Fixture Description: INF BLND ART, PRO-PRMR, PWDR & SPRAY TRY 1.1 LIT **	
TRAYS Re-Order Code: PM1000019887				SS Graphic Re-Order Code:			
Graphic Re-Order Code: PM1000019876				SS Holder Re-Order Code:			
Carrier Tray Graphic Re-Order Code: PM1000021537				TRAYS Rolled Up Code: N/A		UPC Blade Code: DP000234	
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
220	1	322144012	071249340219	Infalible Blend Artist - Foundation Blender	-	101	PM1000015722
221	1	322141234	071249361504	Infalible Pro-Primer	Infalible Matte-Lock Primer	120	
222	1	322141399	071249361511	Infalible Pro-Primer	Infalible Glow-Lock Primer	130	
223	1	322144907	071249349038	Infalible Pro-Matte Setting Powder	Translucent	610	
224	1	322140034	071249294055	Infalible Pro-Spray & Set Makeup Extender...	Pro-Mist & Set Makeup Ext...	215	

Column: 3 - Row: 08		Notch: 1		Fixture Type: TRAYS		Fixture Description: SS MGC BB CRM/CRTR TRY 1.1 LIT **	
TRAYS Re-Order Code: PM1000010113				SS Graphic Re-Order Code:			
Graphic Re-Order Code: PM1000019245				SS Holder Re-Order Code:			
Carrier Tray Graphic Re-Order Code: PM1000021572				TRAYS Rolled Up Code: N/A		UPC Blade Code: DP000234	
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
225	1	322141250	071249283714	Magic BB Correctors	Magic BB Correctors : Anti-...	820	PM1000012174
226	1	322141242	071249283721	Magic BB Correctors	Magic BB Correctors : Anti-...	818	PM1000012175
227	1	322142840	071249211458	Magic BB Cream	Fair	810	PM1000010071
228	1	322142882	071249211465	Magic BB Cream	Light	812	PM1000010072
229	1	322142874	071249211472	Magic BB Cream	Medium	814	PM1000010073
230	1	322142858	071249211489	Magic BB Cream	Deep	816	PM1000010074

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 23

Row: 03

Lower Notch: 15

Row: 04

Lower Notch: 7

Row: 05

Lower Notch: 23

Row: 06

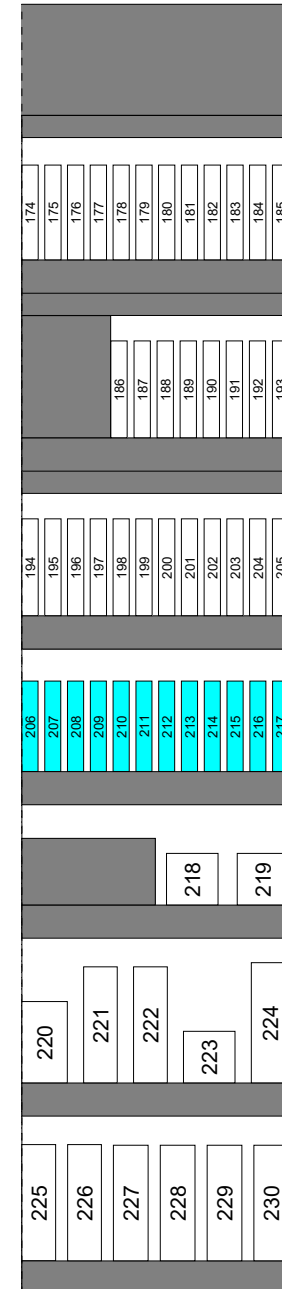
Lower Notch: 17

Row: 07

Lower Notch: 9

Row: 08

Lower Notch: 1



NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 14' x 58" L'OREAL COSMETICS LAYOUT - FALL 2021

LOPWAK1458ECL_IF21.psa

Column: 1 - Row: 01 Notch: 32 Fixture Type: HEADER Fixture Description: 14' LP HDR-LIT **
 HEADER Re-Order Code: PM1000009394, PM1000009395 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000019110 HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 4 - Row: 02 Notch: 23 Fixture Type: TRAYS Fixture Description: INF FW CNCLR (FULL MIX) TRY 1.2 LIT **
 TRAYS Re-Order Code: PM1000013547 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000021084 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000023793 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
231	1	322730520	071249382394	Infalible Full Wear Concealer	Porcelain	320	
232	1	322730449	071249382400	Infalible Full Wear Concealer	Eggshell	325	
233	1	322730499	071249382417	Infalible Full Wear Concealer	Ivory	330	
234	1	322730376	071249382424	Infalible Full Wear Concealer	Fawn	340	
235	1	322730512	071249382431	Infalible Full Wear Concealer	Oatmeal	345	
236	1	322730334	071249382448	Infalible Full Wear Concealer	Bisque	350	
237	1	322730546	071249382455	Infalible Full Wear Concealer	Vanilla	355	
238	1	322730392	071249382462	Infalible Full Wear Concealer	Cashmere	360	
239	1	322730407	071249382479	Infalible Full Wear Concealer	Cashew	365	
240	1	322730350	071249382486	Infalible Full Wear Concealer	Biscuit	370	
241	1	322730481	071249382493	Infalible Full Wear Concealer	Latte	375	

Column: 4 - Row: 03 Notch: 15 Fixture Type: TRAYS Fixture Description: INF FW CNCLR (FULL MIX) TRY 2.2 LIT **
 TRAYS Re-Order Code: PM1000013547 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000021085 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000023793 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
242	1	322730538	071249382509	Infalible Full Wear Concealer	Pecan	380	
243	1	322730368	071249382516	Infalible Full Wear Concealer	Amber	385	
244	1	322730465	071249382530	Infalible Full Wear Concealer	Walnut	395	
245	1	322730384	071249382547	Infalible Full Wear Concealer	Caramel	400	
246	1	322730504	071249382554	Infalible Full Wear Concealer	Toffee	405	
247	1	322730342	071249382561	Infalible Full Wear Concealer	Almond	410	
248	1	322730473	071249384725	Infalible Full Wear Concealer	Honey	415	
249	1	322730423	071249384732	Infalible Full Wear Concealer	Cocoa	420	
250	1	322730457	071249384763	Infalible Full Wear Concealer	Coffee	435	
251	1	322730554	071249384770	Infalible Full Wear Concealer	Truffle	440	
252	1	322730415	071249384787	Infalible Full Wear Concealer	Espresso	445	

Column: 4 - Row: 04 Notch: 7 Fixture Type: TRAYS Fixture Description: INF 24HR FW FDTN TRY 1.4 LIT **
 TRAYS Re-Order Code: RE012100 SS Graphic Re-Order Code: PM1000023788
 Graphic Re-Order Code: PM1000020939 SS Holder Re-Order Code: PM1000014847
 Carrier Tray Graphic Re-Order Code: PM1000023792 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
253	1	322730766	071249382110	Infalible 24 HR Fresh Wear Foundation	Pearl	400	
254	1	322730740	071249382127	Infalible 24 HR Fresh Wear Foundation	Porcelain	405	
255	1	322730708	071249382134	Infalible 24 HR Fresh Wear Foundation	Ivory	410	
256	1	322730635	071249382141	Infalible 24 HR Fresh Wear Foundation	Rose Ivory	415	
257	1	322730774	071249382158	Infalible 24 HR Fresh Wear Foundation	True Beige	420	
258	1	322730677	071249382165	Infalible 24 HR Fresh Wear Foundation	Linen	425	

Column: 4 - Row: 05 Notch: 23 Fixture Type: TRAYS Fixture Description: INF 24HR FW FDTN TRY 2.4 LIT **
 TRAYS Re-Order Code: RE012100 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000020940 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000023792 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
259	1	322730693	071249382172	Infalible 24 HR Fresh Wear Foundation	Ivory Buff	430	
260	1	322730839	071249382189	Infalible 24 HR Fresh Wear Foundation	Rose Vanilla	435	
261	1	322730790	071249382196	Infalible 24 HR Fresh Wear Foundation	Natural Rose	440	
262	1	322730724	071249382202	Infalible 24 HR Fresh Wear Foundation	Vanilla	445	
263	1	322730716	071249382219	Infalible 24 HR Fresh Wear Foundation	Rose Beige	450	
264	1	322730758	071249382226	Infalible 24 HR Fresh Wear Foundation	Natural Buff	455	
265	1	322730643	071249382233	Infalible 24 HR Fresh Wear Foundation	Golden Beige	460	
266	1	322730855	071249382240	Infalible 24 HR Fresh Wear Foundation	Sand	465	

Column: 4 - Row: 06 Notch: 16 Fixture Type: TRAYS Fixture Description: INF 24HR FW FDTN TRY 3.4 LIT **
 TRAYS Re-Order Code: RE012100 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000020941 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000023792 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
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Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 23

Row: 03

Lower Notch: 15

Row: 04

Lower Notch: 7

Row: 05

Lower Notch: 23

Row: 06

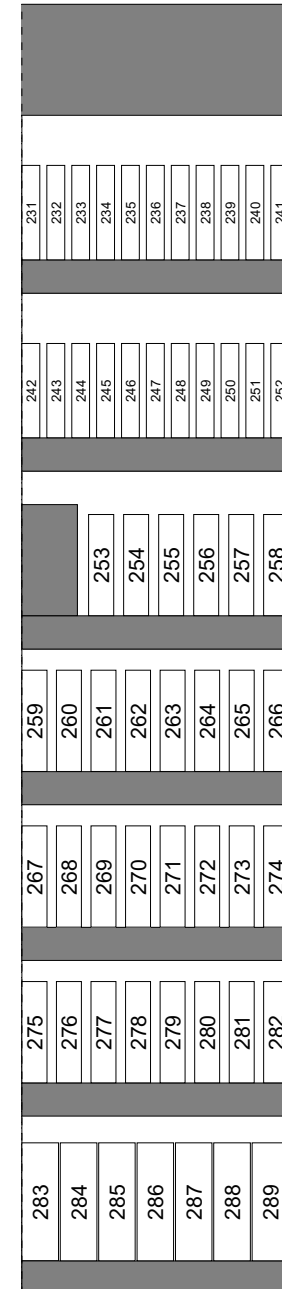
Lower Notch: 16

Row: 07

Lower Notch: 9

Row: 08

Lower Notch: 1



NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 14' x 58" L'OREAL COSMETICS LAYOUT - FALL 2021

267	1	322730813	071249382257	Infalible 24 HR Fresh Wear Foundation	Radiant Honey	470	
268	1	322730821	071249382264	Infalible 24 HR Fresh Wear Foundation	Sun Beige	475	
269	1	322730805	071249382271	Infalible 24 HR Fresh Wear Foundation	Radiant Sand	480	
270	1	322730669	071249382288	Infalible 24 HR Fresh Wear Foundation	Golden Sun	485	
271	1	322730596	071249382295	Infalible 24 HR Fresh Wear Foundation	Golden Amber	490	
272	1	322730562	071249382301	Infalible 24 HR Fresh Wear Foundation	Amber	495	
273	1	322730685	071249382318	Infalible 24 HR Fresh Wear Foundation	Honey Bisque	500	
274	1	322730782	071249382325	Infalible 24 HR Fresh Wear Foundation	Toffee	505	

Column: 4 - Row: 07	Notch: 9	Fixture Type: TRAYS	Fixture Description: INF 24HR FW FDTN TRY 4.4 LIT **
TRAYS Re-Order Code: RE012100	SS Graphic Re-Order Code:		
Graphic Re-Order Code: PM1000020942	SS Holder Re-Order Code:		
Carrier Tray Graphic Re-Order Code: PM1000023792	TRAYS Rolled Up Code: N/A	UPC Blade Code: DP000234	

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
275	1	322730651	071249382332	Infalible 24 HR Fresh Wear Foundation	Hazelnut	510	
276	1	322730588	071249382349	Infalible 24 HR Fresh Wear Foundation	Copper	515	
277	1	322730847	071249384664	Infalible 24 HR Fresh Wear Foundation	Sienna	520	
278	1	322730601	071249384671	Infalible 24 HR Fresh Wear Foundation	Deep Golden	525	
279	1	322730570	071249384688	Infalible 24 HR Fresh Wear Foundation	Deep Amber	530	
280	1	322730619	071249384695	Infalible 24 HR Fresh Wear Foundation	Espresso	535	
281	1	322730732	071249384701	Infalible 24 HR Fresh Wear Foundation	Mahogany	540	
282	1	322730627	071249384718	Infalible 24 HR Fresh Wear Foundation	Ebony	545	

Column: 4 - Row: 08	Notch: 1	Fixture Type: TRAYS	Fixture Description: INF TOTAL CVR FNDTN TRY 1.1 LIT **
TRAYS Re-Order Code: PM1000012429	SS Graphic Re-Order Code:		
Graphic Re-Order Code: PM1000019208	SS Holder Re-Order Code:		
Carrier Tray Graphic Re-Order Code: PM1000021565	TRAYS Rolled Up Code: N/A	UPC Blade Code: DP000234	

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
283	1	322143333	071249335369	Infalible Total Cover Foundation	Classic Ivory	301	PM1000015709
284	1	322143870	071249335383	Infalible Total Cover Foundation	Nude Beige	303	PM1000015711
285	1	322147638	071249335390	Infalible Total Cover Foundation	Natural Buff	304	PM1000015712
286	1	322147662	071249335406	Infalible Total Cover Foundation	Natural Beige	305	PM1000015713
287	1	322143820	071249335413	Infalible Total Cover Foundation	Buff Beige	306	PM1000015714
288	1	322143626	071249335437	Infalible Total Cover Foundation	Sun Beige	308	PM1000015716
289	1	322143422	071249335451	Infalible Total Cover Foundation	Classic Tan	310	PM1000015718

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 23

Row: 03

Lower Notch: 15

Row: 04

Lower Notch: 7

Row: 05

Lower Notch: 23

Row: 06

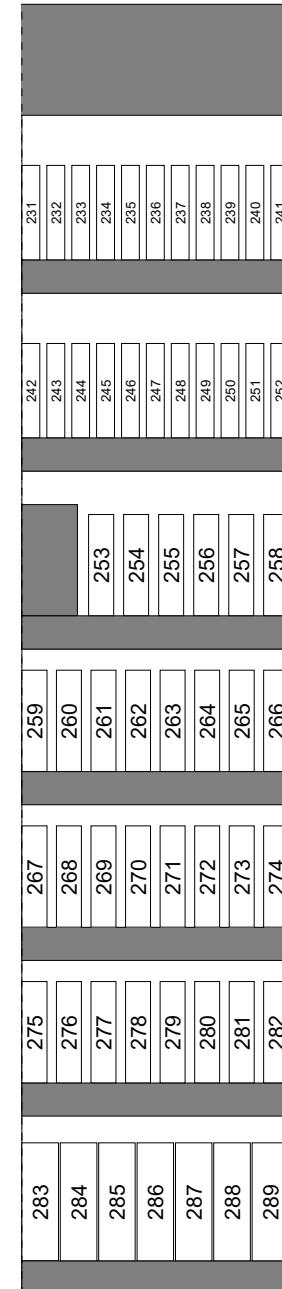
Lower Notch: 16

Row: 07

Lower Notch: 9

Row: 08

Lower Notch: 1



NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 14' x 58" L'OREAL COSMETICS LAYOUT - FALL 2021

LOPWAK1458ECL_IF21.psa

Column: 1 - Row: 01 Notch: 32 Fixture Type: HEADER Fixture Description: 14' LP HDR-LIT **
 HEADER Re-Order Code: PM1000009394, PM1000009395 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000019110 HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 5 - Row: 02 Notch: 24 Fixture Type: TRAYS Fixture Description: TM NUDE HYDR TNTD SRM TRY 1.2 LIT **
 TRAYS Re-Order Code: PM1000025974 SS Graphic Re-Order Code: PM1000025986
 Graphic Re-Order Code: PM1000025991 SS Holder Re-Order Code: PM1000012550
 Carrier Tray Graphic Re-Order Code: PM1000026081 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
290	1	N/A	071249635919	True Match Nude Hydrating Tinted Serum	Very Light	0 5-2	
291	1	N/A	071249635926	True Match Nude Hydrating Tinted Serum	Light	2-3	
292	1	N/A	071249635933	True Match Nude Hydrating Tinted Serum	Light-Medium	3-4	
293	1	N/A	071249635940	True Match Nude Hydrating Tinted Serum	Medium	4-5	
294	1	N/A	071249635957	True Match Nude Hydrating Tinted Serum	Medium-Tan	5-6	

Column: 5 - Row: 03 Notch: 17 Fixture Type: TRAYS Fixture Description: TM NUDE HYDR TNTD SRM TRY 2.2 LIT **
 TRAYS Re-Order Code: PM1000025974 SS Graphic Re-Order Code: PM1000025987
 Graphic Re-Order Code: PM1000025992 SS Holder Re-Order Code: PM1000012550
 Carrier Tray Graphic Re-Order Code: PM1000026082 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
295	1	N/A	071249635964	True Match Nude Hydrating Tinted Serum	Tan	6-7	
296	1	N/A	071249635971	True Match Nude Hydrating Tinted Serum	Tan-Deep	7-8	
297	1	N/A	071249635988	True Match Nude Hydrating Tinted Serum	Deep	8-10	
298	1	N/A	071249647059	True Match Nude Hydrating Tinted Serum	Rich Deep	10 5-11	
299	1	N/A	071249635995	True Match Nude Hydrating Tinted Serum	Very Deep	10-12	

Column: 5 - Row: 04 Notch: 12 Fixture Type: TRAYS Fixture Description: INF UP TO 24HR FW FNDTN/PWDR TRY 1.2 LIT **
 TRAYS Re-Order Code: PM1000011536 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000025111 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000025099 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
300	1	N/A	071249627747	Infalible Up To 24HR Fresh Wear Foundati...	PORCELAIN	10	
301	1	N/A	071249627785	Infalible Up To 24HR Fresh Wear Foundati...	IVORY BUFF	125	
302	1	N/A	071249627761	Infalible Up To 24HR Fresh Wear Foundati...	TRUE BEIGE	130	
303	1	N/A	071249627808	Infalible Up To 24HR Fresh Wear Foundati...	GOLDEN BEIGE	140	

Column: 5 - Row: 05 Notch: 7 Fixture Type: TRAYS Fixture Description: INF UP TO 24HR FW FNDTN/PWDR TRY 2.2 LIT **
 TRAYS Re-Order Code: PM1000011536 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000025112 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000025099 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
304	1	N/A	071249627778	Infalible Up To 24HR Fresh Wear Foundati...	LINEN	180	
305	1	N/A	071249627822	Infalible Up To 24HR Fresh Wear Foundati...	RADIANT HONEY	245	
306	1	N/A	071249627853	Infalible Up To 24HR Fresh Wear Foundati...	HAZELNUT	330	
307	1	N/A	071249627877	Infalible Up To 24HR Fresh Wear Foundati...	COPPER	365	

Column: 5 - Row: 06 Notch: 23 Fixture Type: TRAYS Fixture Description: INF PRO-MATTE FNDTN TRY 1.3 LIT **
 TRAYS Re-Order Code: PM1000013137 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000022079 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000023795 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
308	1	322140995	071249292990	Infalible Pro-Matte Foundation	Classic Ivory	101	PM1000012664
309	1	N/A	071249361597	Infalible Pro-Matte Foundation	Ivory Buff	101 5	
310	1	322141747	071249293003	Infalible Pro-Matte Foundation	Shell Beige	102	PM1000012660
311	1	322141739	071249293027	Infalible Pro-Matte Foundation	Natural Buff	103	PM1000012663
312	1	322141721	071249293034	Infalible Pro-Matte Foundation	Golden Beige	104	PM1000012666
313	1	N/A	071249361603	Infalible Pro-Matte Foundation	Nude Buff	104 5	

Column: 5 - Row: 07 Notch: 16 Fixture Type: TRAYS Fixture Description: INF PRO-MATTE FNDTN TRY 2.3 LIT **
 TRAYS Re-Order Code: PM1000013137 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000022080 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000023797 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
314	1	322141682	071249293041	Infalible Pro-Matte Foundation	Natural Beige	105	PM1000012662
315	1	322141569	071249293058	Infalible Pro-Matte Foundation	Sun Beige	106	PM1000012661
316	1	322141446	071249293065	Infalible Pro-Matte Foundation	Fresh Beige	107	PM1000012665
317	1	N/A	071249361627	Infalible Pro-Matte Foundation	Ivory Beige	107 5	
318	1	322141438	071249293072	Infalible Pro-Matte Foundation	Caramel Beige	108	PM1000012667
319	1	N/A	071249367650	Infalible Pro-Matte Foundation	Honey Bisque	108 5	

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 24

Row: 03

Lower Notch: 17

Row: 04

Lower Notch: 12

Row: 05

Lower Notch: 7

Row: 06

Lower Notch: 23

Row: 07

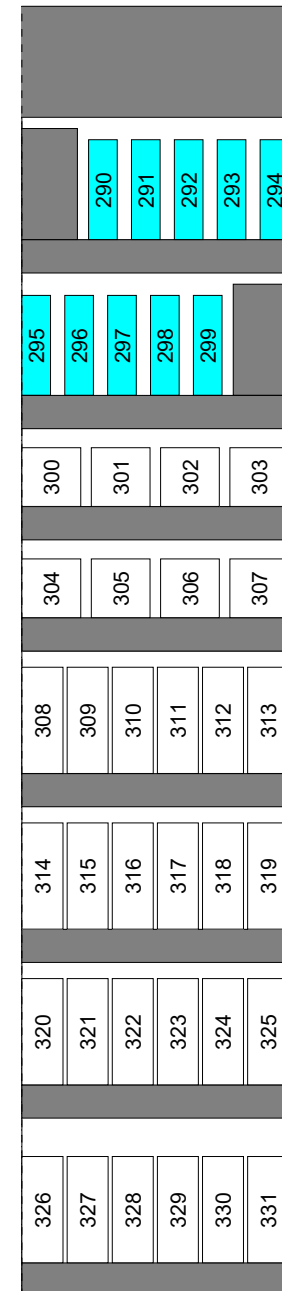
Lower Notch: 16

Row: 08

Lower Notch: 9

Row: 09

Lower Notch: 1



NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 14' x 58" L'OREAL COSMETICS LAYOUT - FALL 2021

Column: 5 - Row: 08		Notch: 9		Fixture Type: TRAYS		Fixture Description: INF PRO-MATTE FNDTN TRY 3.3 LIT **	
TRAYS Re-Order Code: PM1000013137		SS Graphic Re-Order Code:					
Graphic Re-Order Code: PM1000022081		SS Holder Re-Order Code:					
Carrier Tray Graphic Re-Order Code: PM1000023798		TRAYS Rolled Up Code: N/A		UPC Blade Code: DP000234			
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
320	1	322141420	071249293089	Infalible Pro-Matte Foundation	Classic Tan	109	PM1000012668
321	1	322141292	071249293096	Infalible Pro-Matte Foundation	Crème Café	110	PM1000012671
322	1	322141276	071249293102	Infalible Pro-Matte Foundation	Soft Sable	111	PM1000012669
323	1	322141268	071249293119	Infalible Pro-Matte Foundation	Cocoa	112	PM1000012670
324	1	N/A	071249367667	Infalible Pro-Matte Foundation	Brown Suede	113	
325	1	N/A	071249367674	Infalible Pro-Matte Foundation	Rich Chocolate	114	

Column: 5 - Row: 09		Notch: 1		Fixture Type: TRAYS		Fixture Description: INF PRO-GLW FNDTN TRY 1.1 LIT**	
TRAYS Re-Order Code: PM1000013137		SS Graphic Re-Order Code:					
Graphic Re-Order Code: PM1000019221		SS Holder Re-Order Code:					
Carrier Tray Graphic Re-Order Code: PM1000021555		TRAYS Rolled Up Code: N/A		UPC Blade Code: DP000234			
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
326	1	322140115	071249330449	Infalible Pro-Glow	Classic Ivory	201	PM1000015049
327	1	322140563	071249330470	Infalible Pro-Glow	Nude Beige	203	PM1000015052
328	1	322140547	071249330456	Infalible Pro-Glow	Natural Buff	204	PM1000015050
329	1	322140432	071249330463	Infalible Pro-Glow	Natural Beige	205	PM1000015051
330	1	322140369	071249330487	Infalible Pro-Glow	Buff Beige	206	PM1000015053
331	1	322140327	071249330500	Infalible Pro-Glow	Sun Beige	208	PM1000015055

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 24

Row: 03

Lower Notch: 17

Row: 04

Lower Notch: 12

Row: 05

Lower Notch: 7

Row: 06

Lower Notch: 23

Row: 07

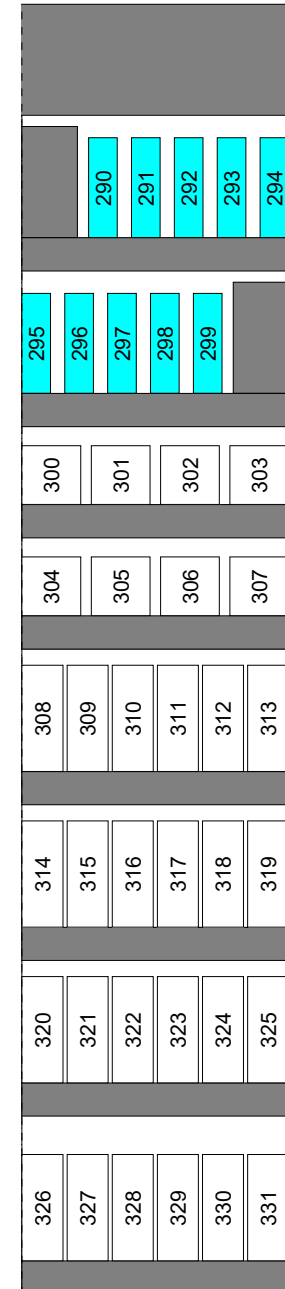
Lower Notch: 16

Row: 08

Lower Notch: 9

Row: 09

Lower Notch: 1



NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 14' x 58" L'OREAL COSMETICS LAYOUT - FALL 2021

LOPWAK1458ECL_IF21.psa

Column: 1 - Row: 01 Notch: 32 Fixture Type: HEADER Fixture Description: 14' LP HDR-LIT **
 HEADER Re-Order Code: PM1000009394, PM1000009395 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000019110 HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 6 - Row: 02 Notch: 28 Fixture Type: HOOK BARS Fixture Description: 8HK TM EYE CRM CNCLR HKBR 1.2 LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000434 SS Graphic Re-Order Code: PM1000024047
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000025648 HOOK BARS Rolled Up Code: PL3000000434 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
332	1	N/A	071249418413	True Match Eye Cream in a Concealer	Fair W1-2	W1-2	
333	1	N/A	071249418437	True Match Eye Cream in a Concealer	Fair C1-2	C1-2	
334	1	N/A	071249418420	True Match Eye Cream in a Concealer	Fair N1-2	N1-2	
335	1	N/A	071249418444	True Match Eye Cream in a Concealer	Light W3-4	W3-4	
336	1	N/A	071249418468	True Match Eye Cream in a Concealer	Light C3-4	C3-4	
337	1	N/A	071249418475	True Match Eye Cream in a Concealer	Light N3-4	N3-4	
338	1	N/A	071249418482	True Match Eye Cream in a Concealer	Medium N5-6	N5-6	

Column: 6 - Row: 03 Notch: 21 Fixture Type: HOOK BARS Fixture Description: 8HK TM EYE CRM CNCLR HKBR 2.2 LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000434 SS Graphic Re-Order Code: PM1000024048
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000025648 HOOK BARS Rolled Up Code: PL3000000434 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
339	1	N/A	071249418499	True Match Eye Cream in a Concealer	Medium W5-6	W5-6	
340	1	N/A	071249418512	True Match Eye Cream in a Concealer	Medium C5-6	C5-6	
341	1	N/A	071249418529	True Match Eye Cream in a Concealer	Dark C7-8	C7-8	
342	1	N/A	071249418536	True Match Eye Cream in a Concealer	Dark W7-8	W7-8	
343	1	N/A	071249418543	True Match Eye Cream in a Concealer	Dark N7-8	N7-8	
344	1	N/A	071249418567	True Match Eye Cream in a Concealer	Deep N9-10	N9-10	
345	1	N/A	071249418574	True Match Eye Cream in a Concealer	Deep C9-10	C9-10	

Column: 6 - Row: 04 Notch: 8 Fixture Type: TRAYS Fixture Description: TM PWDR-2 TR TRY WRM 1.3 LIT **
 TRAYS Re-Order Code: DP000379 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000019304, PM1000019318 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021599 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
346	1	322147222	071249016411	True Match Powder	Porcelain	W1	CS000329
347	1	322141894	071249016459	True Match Powder	Sand Beige	W5	CS000333
348	1	322147214	071249016428	True Match Powder	Light Ivory	W2	CS000330
349	1	322141909	071249016657	True Match Powder	Sun Beige	W6	CS000334
350	1	322141860	071249016435	True Match Powder	Nude Beige	W3	CS000331
351	1	322141925	071249016930	True Match Powder	Caramel Beige	W7	CS000335
352	1	322141878	071249016442	True Match Powder	Natural Beige	W4	CS000332
353	1	322141933	071249017074	True Match Powder	Crème Café	W8	CS000336

Column: 6 - Row: 05 Notch: 2 Fixture Type: TRAYS Fixture Description: TM BLSH TRY 1.3 LIT **
 TRAYS Re-Order Code: DP000382 SS Graphic Re-Order Code: PM1000021186
 Graphic Re-Order Code: PM1000022938 SS Holder Re-Order Code: PM0000014739
 Carrier Tray Graphic Re-Order Code: PM1000021577 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
354	1	322145961	071249017449	True Match Blush	Bare Honey	W1-2	CS000368
355	1	322145979	071249017456	True Match Blush	Barely Blushing	W3-4	CS000369

Column: 6 - Row: 06 Notch: 17 Fixture Type: TRAYS Fixture Description: TM LUMI FNDTN TRAY WRM 1.3 LIT **
 TRAYS Re-Order Code: PM1000010108 SS Graphic Re-Order Code: PM1000025520
 Graphic Re-Order Code: PM1000019377 SS Holder Re-Order Code: PM1000013194
 Carrier Tray Graphic Re-Order Code: PM1000021589 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
356	1	322144339	071249214749	True Match Lumi Makeup	Porcelain/Lt Ivory	W1-2	PM1000009921
357	1	322144355	071249214756	True Match Lumi Makeup	Nude Beige	W3	PM1000009922
358	1	322144347	071249214763	True Match Lumi Makeup	Natural Beige	W4	PM1000009923
359	1	322142777	071249214770	True Match Lumi Makeup	Sand Beige	W5	PM1000009924
360	1	322142785	071249214787	True Match Lumi Makeup	Sun Beige	W6	PM1000009925

Column: 6 - Row: 07 Notch: 9 Fixture Type: TRAYS Fixture Description: TM CNCLR/CRYN COMBO TRY 1.1 LIT **
 TRAYS Re-Order Code: DP000361 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000019328 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021579 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
361	1	322143105	071249017241	True Match Concealer	Fair / Light Warm	W1-2-3	PM1000010460

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 28

Row: 03

Lower Notch: 21

Row: 04

Lower Notch: 8

Row: 05

Lower Notch: 2

Row: 06

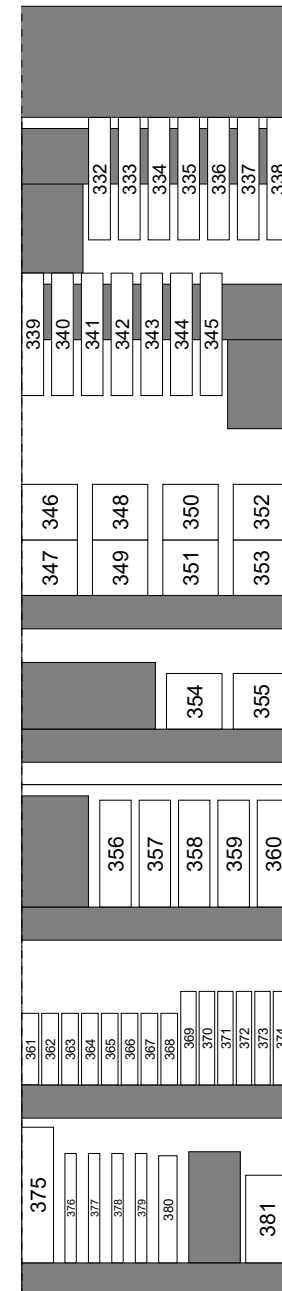
Lower Notch: 17

Row: 07

Lower Notch: 9

Row: 08

Lower Notch: 1



NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 14' x 58" L'OREAL COSMETICS LAYOUT - FALL 2021

362	1	322143113	071249017265	True Match Concealer	Fair / Light Neutral	N1-2-3	PM1000010463
363	1	322143121	071249017289	True Match Concealer	Fair / Light Cool	C1-2-3	PM1000010466
364	1	322143139	071249017296	True Match Concealer	Light / Medium Warm	W4-5	PM1000010461
365	1	322143147	071249017319	True Match Concealer	Light / Medium Neutral	N4-5	PM1000010464
366	1	322143155	071249017326	True Match Concealer	Light / Medium Cool	C4-5	PM1000010467
367	1	322143163	071249017333	True Match Concealer	Medium / Deep Warm	W6-7-8	PM1000010462
368	1	322143189	071249017357	True Match Concealer	Medium / Deep Cool	C6-7-8	PM1000010468
369	1	322142337	071249238424	True Match Crayon Concealer	Fair/Light Neutral	N123	PM1000010430
370	1	322146153	071249238431	True Match Crayon Concealer	Fair/Light Warm	W123	PM1000010431
371	1	322143993	071249238455	True Match Crayon Concealer	Light/Medium Neutral	N45	PM1000010432
372	1	322144478	071249238462	True Match Crayon Concealer	Light/Medium Warm	W45	PM1000010433
373	1	322143406	071249248805	True Match Crayon Concealer	Medium/Deep Neutral	N678	PM1000010434
374	1	322143414	071249238486	True Match Crayon Concealer	Medium/Deep Warm	W678	PM1000010435

Column: 6 - Row: 08		Notch: 1	Fixture Type: TRAYS	Fixture Description: MGC FMLY CMBO (4 HGHLGHTR) W/TM LUMI SHK & GLW TRY ...			
TRAYS Re-Order Code: PM1000014841				SS Graphic Re-Order Code: PM1000018451			
Graphic Re-Order Code: PM1000023950				SS Holder Re-Order Code: PM1000014847			
Carrier Tray Graphic Re-Order Code: PM1000021568		TRAYS Rolled Up Code: N/A		UPC Blade Code: DP000234			
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
375	1	N/A	071249382585	True Match Lumi Shake & Glow Dew Mist	-	100	
376	1	322142298	071249210130	Magic Lumi Highlighter	Fair	860	
377	1	322142303	071249210147	Magic Lumi Highlighter	Light	862	
378	1	322142311	071249210154	Magic Lumi Highlighter	Medium	864	
379	1	322140199	071249236390	Magic Lumi Highlighter	Deep	866	
380	1	322141713	071249217436	Magic Lumi Light Infusing Primer	Primer	896	PM1000008898
381	1	322149656	071249173169	Magic Perfecting Base Face Primer	Magic Perfecting Base	890	Q0016000

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 28

Row: 03

Lower Notch: 21

Row: 04

Lower Notch: 8

Row: 05

Lower Notch: 2

Row: 06

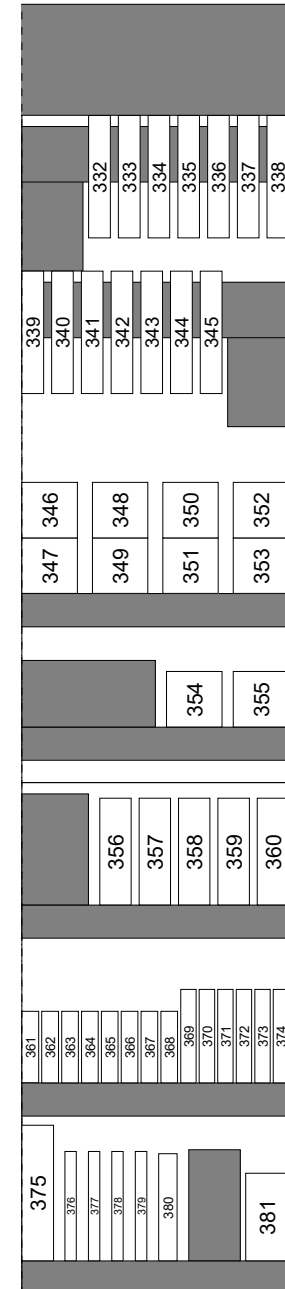
Lower Notch: 17

Row: 07

Lower Notch: 9

Row: 08

Lower Notch: 1



NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 14' x 58" L'OREAL COSMETICS LAYOUT - FALL 2021

LOPWAK1458ECL_IF21.psa

Column: 1 - Row: 01 Notch: 32 Fixture Type: HEADER Fixture Description: 14' LP HDR-LIT **
 HEADER Re-Order Code: PM1000009394, PM1000009395 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000019110 HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 7 - Row: 02 Notch: 24 Fixture Type: TRAYS Fixture Description: TM LIQ FNDTN TRY WRM 1.3/1.4 LIT **
 TRAYS Re-Order Code: RE012100 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000019173 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000025923 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
382	1	322142565	071249078549	True Match Liquid Foundation	Porcelain	W1	Q0018800
383	1	322142573	071249078563	True Match Liquid Foundation	Light Ivory	W2	Q0018900
384	1	322142581	071249078600	True Match Liquid Foundation	Nude Beige	W3	Q0019000
385	1	322142599	071249078631	True Match Liquid Foundation	Natural Beige	W4	Q0019100
386	1	322142604	071249078648	True Match Liquid Foundation	Sand Beige	W5	Q0019200
387	1	322142612	071249078686	True Match Liquid Foundation	Sun Beige	W6	Q0019300
388	1	322142620	071249078730	True Match Liquid Foundation	Caramel Beige	W7	CS000150
389	1	322142638	071249078754	True Match Liquid Foundation	Crème Café	W8	CS000153

Column: 7 - Row: 03 Notch: 17 Fixture Type: TRAYS Fixture Description: TM LIQ FNDTN TRY CL 3.3/3.4 LIT **
 TRAYS Re-Order Code: RE012100 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000019056 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000025923 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
390	1	322142727	071249078556	True Match Liquid Foundation	Alabaster	C1	Q0020000
391	1	322142735	071249078594	True Match Liquid Foundation	Natural Ivory	C2	Q0020100
392	1	322142743	071249078617	True Match Liquid Foundation	Creamy Natural	C3	Q0020200
393	1	322142751	071249078655	True Match Liquid Foundation	Shell Beige	C4	CS000155
394	1	322142769	071249078679	True Match Liquid Foundation	Classic Beige	C5	Q0020300
395	1	322143202	071249036853	True Match Liquid Foundation	Soft Sable	C6	CS000156
396	1	322143197	071249036846	True Match Liquid Foundation	Nut Brown	C7	CS000154
397	1	322140717	071249218310	True Match Liquid Foundation	Cocoa	C8	CS000152

Column: 7 - Row: 04 Notch: 8 Fixture Type: TRAYS Fixture Description: TM PWDR-2 TR TRY NTRL 2.3 LIT **
 TRAYS Re-Order Code: DP000379 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000019286, PM1000019289 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021598 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
398	1	322141941	071249017173	True Match Powder	Soft Ivory	N1	CS000337
399	1	322141983	071249033180	True Match Powder	True Beige	N5	CS000341
400	1	322141959	071249017180	True Match Powder	Classic Ivory	N2	CS000338
401	1	322141991	071249033197	True Match Powder	Honey Beige	N6	CS000342
402	1	322141967	071249017197	True Match Powder	Natural Buff	N3	CS000339
403	1	322142905	071249033173	True Match Powder	Classic Tan	N7	CS000343
404	1	322141975	071249017227	True Match Powder	Buff Beige	N4	CS000340
405	1	322143016	071249033319	True Match Powder	Cappuccino	N8	CS000344

Column: 7 - Row: 05 Notch: 2 Fixture Type: TRAYS Fixture Description: TM BLSH TRY 2.3 LIT **
 TRAYS Re-Order Code: DP000382 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000021185 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021576 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
406	1	322145987	071249017463	True Match Blush	Subtle Sable	W5-6	CS000370
407	1	322146006	071249017487	True Match Blush	Innocent Flush	N3-4	CS000373
408	1	322146048	071249017494	True Match Blush	Apricot Kiss	N5-6	CS000374
409	1	322146705	071249041840	True Match Blush	Sweet Ginger	N7-8	CS000375

Column: 7 - Row: 06 Notch: 17 Fixture Type: TRAYS Fixture Description: TM LUMI FNDTN TRAY NEUT 2.3 LIT **
 TRAYS Re-Order Code: PM1000010108 SS Graphic Re-Order Code: PM1000025521
 Graphic Re-Order Code: PM1000019373 SS Holder Re-Order Code: PM1000013194
 Carrier Tray Graphic Re-Order Code: PM1000021587 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
410	1	322143927	071249214800	True Match Lumi Makeup	Soft Ivory/Clsc Ivory	N1-2	PM1000009926
411	1	322143935	071249214817	True Match Lumi Makeup	Natural Buff	N3	PM1000009927
412	1	322143943	071249214824	True Match Lumi Makeup	Buff Beige	N4	PM1000009928
413	1	322143951	071249214831	True Match Lumi Makeup	True Beige	N5	PM1000009929
414	1	322143985	071249214855	True Match Lumi Makeup	Classic Tan/Cappuccino	N7-8	PM1000009930

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 24

Row: 03

Lower Notch: 17

Row: 04

Lower Notch: 8

Row: 05

Lower Notch: 2

Row: 06

Lower Notch: 17

Row: 07

Lower Notch: 9

Row: 08

Lower Notch: 1

NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 14' x 58" L'OREAL COSMETICS LAYOUT - FALL 2021									
Column: 7 - Row: 07		Notch: 9		Fixture Type: TRAYS		Fixture Description: TM LUMI GLOTION/GLW AMR TRY 1.1 LIT **			
TRAYS Re-Order Code: PM1000018569, PM1000018877						SS Graphic Re-Order Code:			
Graphic Re-Order Code: PM1000018341, PM1000019415						SS Holder Re-Order Code:			
Carrier Tray Graphic Re-Order Code: PM1000021582				TRAYS Rolled Up Code: N/A			UPC Blade Code: DP000234		

415	1	322142442	071249363102	True Match Lumi Glotion	Fair	901		
416	1	322143731	071249363119	True Match Lumi Glotion	Light	902		
417	1	322148171	071249363126	True Match Lumi Glotion	Medium	903		
418	1	322143723	071249363133	True Match Lumi Glotion	Deep	904		
419	1	322142866	071249361191	True Match Lumi Glow Amour	Day Break	507		
420	1	322144884	071249361207	True Match Lumi Glow Amour	Golden Hour	508		

Column: 7 - Row: 08 Notch: 1 Fixture Type: TRAYS Fixture Description: TM MIN MU TRY 2.2 LIT **								
TRAYS Re-Order Code: RE010600				SS Graphic Re-Order Code:				
Graphic Re-Order Code: PM1000019267				SS Holder Re-Order Code:				
Carrier Tray Graphic Re-Order Code: PM1000021592		TRAYS Rolled Up Code: N/A			UPC Blade Code: DP000234			
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes	

421	1	322145393	071249179185	True Match Naturale Gentle Mineral Makeup	Natural Buff	N3 457	CS000405	
422	1	322146616	071249094303	True Match Naturale Gentle Mineral Makeup	Buff Beige	N4-5 466	CS000165	
423	1	322146658	071249104088	True Match Naturale Gentle Mineral Makeup	Classic Tan	N6-7 470	CS000166	
424	1	322145408	071249179192	True Match Naturale Gentle Mineral Makeup	Natural Ivory	C1-2 461	CS000406	
425	1	322146593	071249094280	True Match Naturale Gentle Mineral Makeup	Creamy Natural	C3 462	CS000168	

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 24

Row: 03

Lower Notch: 17

Row: 04

Lower Notch: 8

Row: 05

Lower Notch: 2

Row: 06

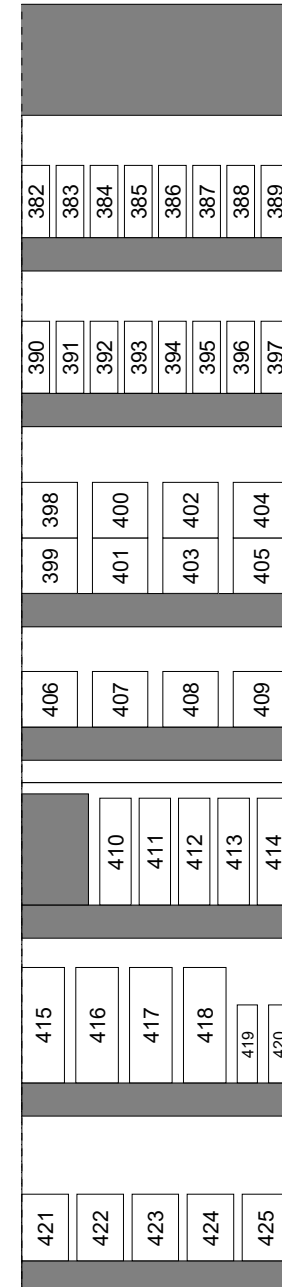
Lower Notch: 17

Row: 07

Lower Notch: 9

Row: 08

Lower Notch: 1



NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 14' x 58" L'OREAL COSMETICS LAYOUT - FALL 2021

LOPWAK1458ECL_IF21.psa

Column: 1 - Row: 01 Notch: 32 Fixture Type: HEADER Fixture Description: 14' LP HDR-LIT **
 HEADER Re-Order Code: PM1000009394, PM1000009395 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000019110 HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 8 - Row: 02 Notch: 24 Fixture Type: TRAYS Fixture Description: TM LIQ FNDTN TRY NTRL 2.3/2.4 LIT **
 TRAYS Re-Order Code: RE012100 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000019064 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000025923 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
426	1	322142646	071249078570	True Match Liquid Foundation	Soft Ivory	N1	Q0019400
427	1	322142654	071249078587	True Match Liquid Foundation	Classic Ivory	N2	Q0019500
428	1	322142662	071249078624	True Match Liquid Foundation	Natural Buff	N3	Q0019600
429	1	322142670	071249078662	True Match Liquid Foundation	Buff Beige	N4	Q0019700
430	1	322142688	071249078693	True Match Liquid Foundation	True Beige	N5	Q0019800
431	1	322142696	071249078723	True Match Liquid Foundation	Honey Beige	N6	Q0019900
432	1	322142701	071249078747	True Match Liquid Foundation	Classic Tan	N7	CS000151
433	1	322140709	071249218303	True Match Liquid Foundation	Cappuccino	N8	CS000149

Column: 8 - Row: 03 Notch: 17 Fixture Type: TRAYS Fixture Description: TM LIQ FNDTN TRY 4.4 LIT **
 TRAYS Re-Order Code: RE012100 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000018583 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000025923 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
434	1	322140351	071249220283	True Match Liquid Foundation	Fresh Beige W4.5	W4.5	PM1000009411
435	1	322140084	071249220290	True Match Liquid Foundation	Suntan W5.5	W5.5	PM1000009412
436	1	322140050	071249220306	True Match Liquid Foundation	Deep Warm W9.5	W9.5	PM1000009413
437	1	322146022	071249220320	True Match Liquid Foundation	Perfect Beige N5.5	N5.5	PM1000009415
438	1	322143252	071249220337	True Match Liquid Foundation	Golden Beige N6.5	N6.5	PM1000009416
439	1	322143244	071249220344	True Match Liquid Foundation	Mahogany N9	N9	PM1000009417
440	1	322143236	071249220351	True Match Liquid Foundation	Deep Cool C9	C9	PM1000009418
441	1	3028863	071249220368	True Match Liquid Foundation	Espresso C10	C10	PM1000009419

Column: 8 - Row: 04 Notch: 8 Fixture Type: TRAYS Fixture Description: TM PWDR-2 TR MED TRY CL 3.3 LIT **
 TRAYS Re-Order Code: DP000379 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000019278, PM1000019279 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021597 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
442	1	322143024	071249033357	True Match Powder	Alabaster	C1	CS000345
443	1	322143066	071249033579	True Match Powder	Classic Beige	C5	CS000349
444	1	322143032	071249033401	True Match Powder	Natural Ivory	C2	CS000346
445	1	322143082	071249033593	True Match Powder	Soft Sable	C6	CS000350
446	1	322143040	071249033432	True Match Powder	Creamy Natural	C3	CS000347
447	1	322143074	071249033586	True Match Powder	Nut Brown	C7	CS000351
448	1	322143058	071249033449	True Match Powder	Shell Beige	C4	CS000348
449	1	322143090	071249033609	True Match Powder	Cocoa	C8	CS000352

Column: 8 - Row: 05 Notch: 2 Fixture Type: TRAYS Fixture Description: TM BLSH TRY 3.3 LIT **
 TRAYS Re-Order Code: DP000382 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000019333 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021575 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
450	1	322146056	071249017500	True Match Blush	Baby Blossom	C1-2	CS000376
451	1	322146064	071249017517	True Match Blush	Tender Rose	C3-4	CS000377
452	1	322146072	071249017524	True Match Blush	Rosy Outlook	C5-6	CS000378
453	1	322146713	071249042014	True Match Blush	Spiced Plum	C7-6	CS000379

Column: 8 - Row: 06 Notch: 17 Fixture Type: TRAYS Fixture Description: TM LUMI FNDTN TRAY COOL 3.3 LIT **
 TRAYS Re-Order Code: PM1000010108 SS Graphic Re-Order Code: PM1000025522
 Graphic Re-Order Code: PM1000019369 SS Holder Re-Order Code: PM1000013194
 Carrier Tray Graphic Re-Order Code: PM1000021581 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
454	1	322144371	071249226551	True Match Lumi Makeup	Creamy Natural	C3	PM1000009931
455	1	322144389	071249226568	True Match Lumi Makeup	Shell Beige	C4	PM1000009932
456	1	322144397	071249226575	True Match Lumi Makeup	Classic Beige	C5	PM1000009933
457	1	322144402	071249226582	True Match Lumi Makeup	Soft Sable	C6	PM1000009934
458	1	322144363	071249226599	True Match Lumi Makeup	Nut Brown/Cocoa	C7-8	PM1000009935

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 24

Row: 03

Lower Notch: 17

Row: 04

Lower Notch: 8

Row: 05

Lower Notch: 2

Row: 06

Lower Notch: 17

Row: 07

Lower Notch: 9

Row: 08

Lower Notch: 1

NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 14' x 58" L'OREAL COSMETICS LAYOUT - FALL 2021

Column: 8 - Row: 07		Notch: 9	Fixture Type: TRAYS	Fixture Description: TM LUMI BRONZE IT TRY 1.1 LIT **			
TRAYS Re-Order Code: PL3000000413		SS Graphic Re-Order Code:					
Graphic Re-Order Code: PM1000021098		SS Holder Re-Order Code:					
Carrier Tray Graphic Re-Order Code: PM1000021127		TRAYS Rolled Up Code: PL3000000413		UPC Blade Code: DP000234			
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
459	1	N/A	071249366028	True Match Lumi Bronze It Bronzers	Light	01	
460	1	N/A	071249366035	True Match Lumi Bronze It Bronzers	Medium	02	
461	1	N/A	071249366042	True Match Lumi Bronze It Bronzers	Deep	03	

Column: 8 - Row: 08		Notch: 1	Fixture Type: TRAYS	Fixture Description: TM MIN MU TRY 1.2 LIT **			
TRAYS Re-Order Code: RE010600		SS Graphic Re-Order Code:					
Graphic Re-Order Code: PM1000019271		SS Holder Re-Order Code:					
Carrier Tray Graphic Re-Order Code: PM1000021594		TRAYS Rolled Up Code: N/A		UPC Blade Code: DP000234			
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
462	1	322146535	071249094259	True Match Naturale Gentle Mineral Makeup	Light Ivory	W1-2 458	CS000169
463	1	322146585	071249094273	True Match Naturale Gentle Mineral Makeup	Nude Beige	W3 460	CS000171
464	1	322146608	071249094297	True Match Naturale Gentle Mineral Makeup	Natural Beige	W4-5 464	CS000170
465	1	322146640	071249094327	True Match Naturale Gentle Mineral Makeup	Sun Beige	W6-7 468	CS000174
466	1	322146527	071249094211	True Match Naturale Gentle Mineral Makeup	Soft Ivory	N1-2 456	CS000173

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 24

Row: 03

Lower Notch: 17

Row: 04

Lower Notch: 8

Row: 05

Lower Notch: 2

Row: 06

Lower Notch: 17

Row: 07

Lower Notch: 9

Row: 08

Lower Notch: 1

426	427	428	429	430	431	432	433
434	435	436	437	438	439	440	441
442	443	444	445	446	447	448	449
450	451	452	453	454	455	456	457
459	460	461	462	463	464	465	466

NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 14' x 58" L'OREAL COSMETICS LAYOUT - FALL 2021

LOPWAK1458ECL_IF21.psa

Column: 1 - Row: 01 Notch: 32 Fixture Type: HEADER Fixture Description: 14' LP HDR-LIT **
 HEADER Re-Order Code: PM1000009394, PM1000009395 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000019110 HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 9 - Row: 02 Notch: 21 Fixture Type: TRAYS Fixture Description: CR PRDS ENCHNTD/ LA PLTTE EYE TRY 1.1 LIT **
 TRAYS Re-Order Code: PL3000000420 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000021841 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021845 TRAYS Rolled Up Code: PL3000000420 UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
467	1	322140513	071249371183	Colour Riche Paradise Enchanted Palette	-	150	
468	1	322140343	071249289754	Colour Riche La Palette - EYE	Nude 1	111	
469	1	322140929	071249289761	Colour Riche La Palette - EYE	Nude 2	112	

Column: 9 - Row: 03 Notch: 16 Fixture Type: TRAYS Fixture Description: CR MONOS SHDW (MATTE) TRY 1.1 LIT **
 TRAYS Re-Order Code: PL3000000299 SS Graphic Re-Order Code: PM1000022099
 Graphic Re-Order Code: PM1000017506 SS Holder Re-Order Code: PM1000017535
 Carrier Tray Graphic Re-Order Code: PM1000021525 TRAYS Rolled Up Code: PL3000000299 UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
470	1	322144258	071249350218	Colour Riche Monos	Matte Chill	300	
471	1	322147939	071249350225	Colour Riche Monos	Mix and Matte	302	
472	1	322147921	071249350232	Colour Riche Monos	Matte it Up	304	
473	1	322147913	071249350256	Colour Riche Monos	Acro-matte	306	
474	1	322147604	071249350263	Colour Riche Monos	Matte-ison Avenue	308	

Column: 9 - Row: 04 Notch: 4 Fixture Type: TRAYS Fixture Description: CR MONOS/INF SHDW COMBO 3-TIER TRY 1.1 LIT **
 TRAYS Re-Order Code: PL3000000095 SS Graphic Re-Order Code: PM1000025266
 Graphic Re-Order Code: PM1000025262, PM1000025263, PM1000025264 SS Holder Re-Order Code: PM1000014826
 Carrier Tray Graphic Re-Order Code: PM1000025267 TRAYS Rolled Up Code: PL3000000095 UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
475	1	322142387	071249306918	Colour Riche Monos	Petite Perle	205	
476	1	322145204	071249306994	Colour Riche Monos	Pain Au Chocolat	207	
477	1	322144525	071249199213	Infalible Shadow	Iced Latte	888	
478	1	322145327	071249306925	Colour Riche Monos	Paris Beach	200	
479	1	322142400	071249307045	Colour Riche Monos	Argentique	210	
480	1	322144559	071249199244	Infalible Shadow	Bronzed Taupe	890	
481	1	322145270	071249306970	Colour Riche Monos	Mademoiselle Pink	206	
482	1	322142395	071249307052	Colour Riche Monos	Grand Bleu	211	
483	1	322144606	071249199312	Infalible Shadow	Eternal Sunshine	997	
484	1	322145262	071249306987	Colour Riche Monos	Little Beige Dress	201	
485	1	322148927	071249306956	Colour Riche Monos	Quartz Fume	204	
486	1	322144541	071249199305	Infalible Shadow	Amber Rush	892	
487	1	322145725	071249306949	Colour Riche Monos	Cafe Au Lait	203	
488	1	322147086	071249306963	Colour Riche Monos	Noir Cest Noir	209	
489	1	322142890	071249214602	Infalible Shadow	Golden Emerald	335	

Column: 9 - Row: 05 Notch: 17 Fixture Type: TRAYS Fixture Description: CR POCKET PALETTE 2-TIER TRY 1.1 LIT **
 TRAYS Re-Order Code: PL3000000106 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000015112, PM1000015113 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021527 TRAYS Rolled Up Code: PL3000000106 UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
490	1	322140660	071249313022	Colour Riche Pocket Palette	Avenue des Roses	102	
491	1	322140953	071249313053	Colour Riche Pocket Palette	Haute Hazel	116	
492	1	322140911	071249313084	Colour Riche Pocket Palette	Violet Amour	114	
493	1	322140759	071249313077	Colour Riche Pocket Palette	Avant Garde Azure	112	
494	1	322142222	071249313039	Colour Riche Pocket Palette	Boudoir Charme	106	
495	1	322141161	071249313046	Colour Riche Pocket Palette	Bleu Nuit	108	
496	1	322140652	071249313008	Colour Riche Pocket Palette	French Biscuit	104	
497	1	322141006	071249313060	Colour Riche Pocket Palette	Silver Couture	110	

Column: 9 - Row: 06 Notch: 9 Fixture Type: TRAYS Fixture Description: VL SRM TRY 1.2 LIT **
 TRAYS Re-Order Code: PM1000013137 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000019386 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000023801 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
498	1	322143008	071249178973	Visible Lift Serum Absolute	Soft Ivory	143	CS000425
499	1	322142515	071249179000	Visible Lift Serum Absolute	Light Ivory	144	CS000426
500	1	322142523	071249178966	Visible Lift Serum Absolute	Classic Ivory	145	CS000427
501	1	322142939	071249178935	Visible Lift Serum Absolute	Nude Beige	146	CS000428
502	1	322142531	071249178959	Visible Lift Serum Absolute	Creamy Natural	147	CS000429

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 21

Row: 03

Lower Notch: 16

Row: 04

Lower Notch: 4

Row: 05

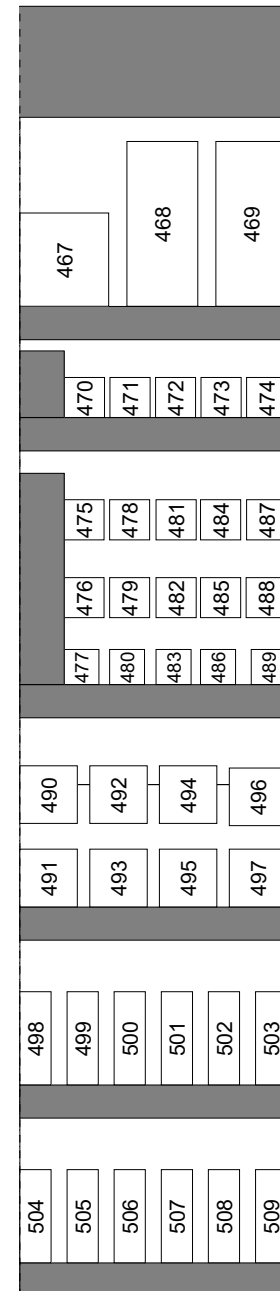
Lower Notch: 17

Row: 06

Lower Notch: 9

Row: 07

Lower Notch: 1



NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 14' x 58" L'OREAL COSMETICS LAYOUT - FALL 2021

503	1	322142078	071249178997	Visible Lift Serum Absolute	Natural Buff	148	CS000430
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Column: 9 - Row: 07	Notch: 1	Fixture Type: TRAYS	Fixture Description: VL SRM TRY 2.2 LIT **
TRAYS Re-Order Code: PM1000013137	SS Graphic Re-Order Code:		
Graphic Re-Order Code: PM1000019392	SS Holder Re-Order Code:		
Carrier Tray Graphic Re-Order Code: PM1000023801	TRAYS Rolled Up Code: N/A	UPC Blade Code: DP000234	

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
504	1	322142492	071249178942	Visible Lift Serum Absolute	Buff Beige	149	CS000431
505	1	322142549	071249178928	Visible Lift Serum Absolute	Natural Beige	151	CS000432
506	1	322142426	071249178911	Visible Lift Serum Absolute	Sand Beige	152	CS000433
507	1	322142086	071249178980	Visible Lift Serum Absolute	Sun Beige	154	CS000434
508	1	322142507	071249179024	Visible Lift Serum Absolute	Honey Beige	155	CS000435
509	1	322142060	071249179031	Visible Lift Serum Absolute	Classic Tan	157	CS000436

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 21

Row: 03

Lower Notch: 16

Row: 04

Lower Notch: 4

Row: 05

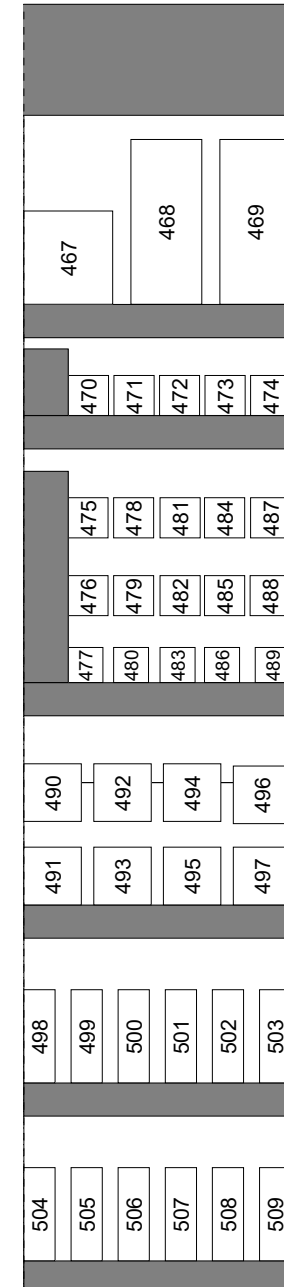
Lower Notch: 17

Row: 06

Lower Notch: 9

Row: 07

Lower Notch: 1



NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 14' x 58" L'OREAL COSMETICS LAYOUT - FALL 2021

LOPWAK1458ECL_IF21.psa

Column: 1 - Row: 01 Notch: 32 Fixture Type: HEADER Fixture Description: 14' LP HDR-LIT **
 HEADER Re-Order Code: PM1000009394, PM1000009395 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000019110 HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 10 - Row: 02 Notch: 28 Fixture Type: SIGN Fixture Description: BRLLNT EYES SHDW 4X12 **
 SIGN Re-Order Code: DP000328 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000024519 SIGN Rolled Up Code: N/A UPC Blade Code:

Column: 10 - Row: 03 Notch: 19 Fixture Type: TRAYS Fixture Description: BRLLNT EYES SHDW TRY 1.1 LIT **
 TRAYS Re-Order Code: PL3000000427 SS Graphic Re-Order Code: PM1000022932
 Graphic Re-Order Code: PM1000022915 SS Holder Re-Order Code: PM1000022959
 Carrier Graphic: PM1000022961, PM1000022903 TRAYS Rolled Up Code: PL3000000427 UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
510	1	N/A	071249410639	Brilliant Eyes	String of Pearls	410	
511	1	N/A	071249410554	Brilliant Eyes	Diamond Drop	415	
512	1	N/A	071249410592	Brilliant Eyes	Rose gem	420	
513	1	N/A	071249410585	Brilliant Eyes	Amethyst Quartz	425	
514	1	N/A	071249410578	Brilliant Eyes	Blush Jewel	430	
515	1	N/A	071249410561	Brilliant Eyes	Crystal Shine	435	
516	1	N/A	071249410608	Brilliant Eyes	Amber Sparkle	440	
517	1	N/A	071249410653	Brilliant Eyes	Crown Gold	445	
518	1	N/A	071249410646	Brilliant Eyes	Precious Lava	450	
519	1	N/A	071249410615	Brilliant Eyes	Bronze Light	455	
520	1	N/A	071249410660	Brilliant Eyes	Radiant Ruby	460	
521	1	N/A	071249410622	Brilliant Eyes	Royal Onyx	465	

Column: 10 - Row: 04 Notch: 16 Fixture Type: HOOK BARS Fixture Description: 6HK INF PRO-LAST LNR HKBR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000008 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021165 HOOK BARS Rolled Up Code: PL3000000008 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
522	1	N/A	071249385104	Infalible Pro-Last Liner	Bronze	840	
523	1	322148278	071249357248	Infalible Pro-Last Liner	Black	930	
524	1	322140822	071249357255	Infalible Pro-Last Liner	Brown	940	
525	1	322140555	071249357262	Infalible Pro-Last Liner	Grey	950	
526	1	N/A	071249385197	Infalible Pro-Last Liner	CHARCOAL SHIMMER	890	
527	1	322140092	071249357644	Infalible Pro-Last Liner	Cobalt Blue	960	

Column: 10 - Row: 05 Notch: 8 Fixture Type: HOOK BARS Fixture Description: 6HK INF LW LNR HKBR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000008 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021473 HOOK BARS Rolled Up Code: PL3000000008 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
528	1	322141488	071249152416	Infalible Eyeliner Carbon Black	Carbon Black	591	
529	1	322146080	071249145234	Infalible Long Wear Eyeliner	Black	511	
530	1	322147442	071249145241	Infalible Long Wear Eyeliner	Black Brown	581	
531	1	322147353	071249145258	Infalible Long Wear Eyeliner	Brown	531	
532	1	322146624	071249306376	Infalible Eye: Matte Matic Liner	Black	512	
533	1	322146030	071249306383	Infalible Eye: Matte Matic Liner	Brown	513	

Column: 10 - Row: 06 Notch: 23 Fixture Type: HOOK BARS Fixture Description: 6HK INF THE SPR SLIM LNR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000008 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021475 HOOK BARS Rolled Up Code: PL3000000008 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
534	1	322147777	071249238912	Infalible The Super Slim Liner	Black	400	
535	1	322140791	071249350126	Infalible The Super Slim Liner	Brown	401	
536	1	322147963	071249350157	Infalible The Super Slim Liner	Grey	402	
537	1	322143325	071249336359	Voluminous Liner Noir	Blackest Black	300	
538	1	322147727	071249289839	Infalible Superstar Liner	Black	202	
539	1	322142175	071249160114	Extra Intense Liquid Pencil Eyeliner	Black	798	

Column: 10 - Row: 07 Notch: 15 Fixture Type: HOOK BARS Fixture Description: 6HK LIN INT BRUSH TIP HKBR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000008 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021476 HOOK BARS Rolled Up Code: PL3000000008 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
540	1	322145092	071249231791	Infalible Gel Lacquer Liner	Blackest Black	171	

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 28

Row: 03

Lower Notch: 19

Row: 04

Lower Notch: 16

Row: 05

Lower Notch: 8

Row: 06

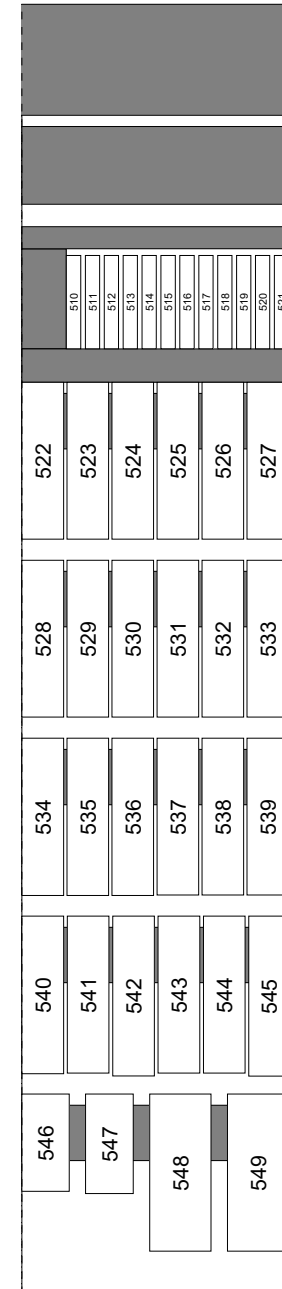
Lower Notch: 23

Row: 07

Lower Notch: 15

Row: 08

Lower Notch: 7



NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 14' x 58" L'OREAL COSMETICS LAYOUT - FALL 2021

541	1	322144923	071249855010	Lineur Intense Brush Tip Liquid Eyeliner	Black	710	
542	1	322147696	071249152690	Lineur Intense Brush Tip	Carbon Black	790	
543	1	322145856	071249117675	Lineur Intense Felt Tip Liquid Eyeliner Carb...	Carbon Black	690	
544	1	322730172	071249059128	Lineur Intense Felt Tip Liquid Eyeliner	Black Mica	610	
545	1	322140725	071249207000	Voluminous Smoldering Eyeliner	Black	645	

Column: 10 - Row: 08 Notch: 7 Fixture Type: HOOK BARS Fixture Description: 2HK EMR DOUBLE TRY HOOKBAR LIT (ALT) **

HOOK BARS Re-Order Code: PL3000000005, PL3000000006 SS Graphic Re-Order Code:

Graphic Re-Order Code: SS Holder Re-Order Code:

Carrier Tray Graphic Re-Order Code: PM1000024974 HOOK BARS Rolled Up Code: PL3000000005, PL3000000006 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
546	1	322142955	071249078525	Eye Makeup Remover	Eye Makeup Remover	001	
547	1	322146852	071249152454	Clean Artiste Waterproof Makeup Remover	Clean Artiste Waterproof M...	001	
548	1	322140848	071249149768	Double Extend Beauty Tubes	Blackest Black	575	
549	1	322140830	071249149744	Double Extend Beauty Tubes	Black	570	

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 28

Row: 03

Lower Notch: 19

Row: 04

Lower Notch: 16

Row: 05

Lower Notch: 8

Row: 06

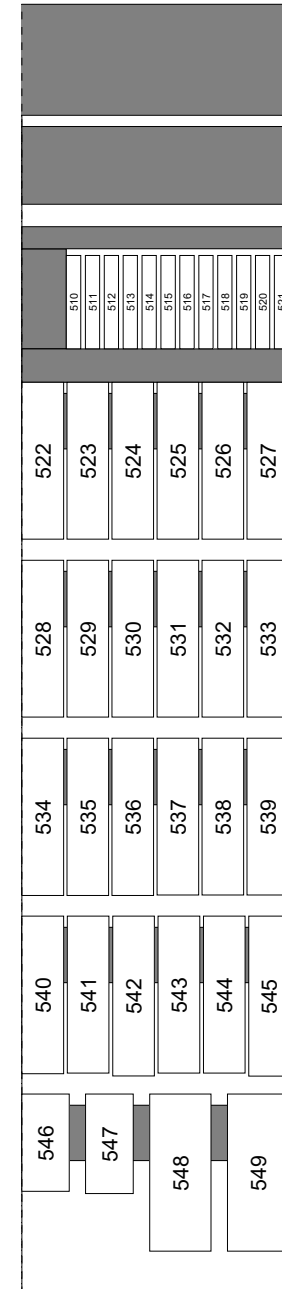
Lower Notch: 23

Row: 07

Lower Notch: 15

Row: 08

Lower Notch: 7



NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 14' x 58" L'OREAL COSMETICS LAYOUT - FALL 2021

LOPWAK1458ECL_IF21.psa

Column: 1 - Row: 01 Notch: 32 Fixture Type: HEADER Fixture Description: 14' LP HDR-LIT **
 HEADER Re-Order Code: PM1000009394, PM1000009395 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000019110 HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 11 - Row: 02 Notch: 28 Fixture Type: SIGN Fixture Description: LE LINER SIG EYE LNR 1.1 4X12 **
 SIGN Re-Order Code: DP000328 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000023994 SIGN Rolled Up Code: N/A UPC Blade Code:

Column: 11 - Row: 03 Notch: 24 Fixture Type: HOOK BARS Fixture Description: 6HK LE LINER SIG EYE LNR HKBR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000008 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000025943 HOOK BARS Rolled Up Code: PL3000000008 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
550	1	N/A	071249415351	Le Liner Signature	Noir Cashmere	735	
551	1	N/A	071249415368	Le Liner Signature	Brown Denim	740	
552	1	N/A	071249415375	Le Liner Signature	Taupe Grey Tweed	745	
553	1	N/A	071249415382	Le Liner Signature	Blue Jersey	750	
554	1	N/A	071249386033	Flash Cat Eye Liner	Black	220	
555	1	322730180	071249373132	Voluminous Lash Paradise Liquid Eyeliner	Black	115	

Column: 11 - Row: 04 Notch: 16 Fixture Type: HOOK BARS Fixture Description: 6HK INF SIG MATTE EYE LNR HKBR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000008 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000022901 HOOK BARS Rolled Up Code: PL3000000008 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
556	1	322148121	071249357651	Infalible Pro-Last Liner	Purple	970	
557	1	N/A	071249385937	Infalible Pro-Last Liner	Aubergine	850	
558	1	N/A	071249403709	Infalible Signature Matte Eyeliner	Black	700	
559	1	N/A	071249403716	Infalible Signature Matte Eyeliner	Blue	710	
560	1	N/A	071249403723	Infalible Signature Matte Eyeliner	Greige	720	
561	1	N/A	071249403730	Infalible Signature Matte Eyeliner	Burgundy	730	

Column: 11 - Row: 05 Notch: 8 Fixture Type: HOOK BARS Fixture Description: 6HK BRW STYLST DEF HKBR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000008 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021463 HOOK BARS Rolled Up Code: PL3000000008 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
562	1	322145351	071249117682	Pencil Perfect Carbon Black	Carbon Black	190	
563	1	322142832	071249082140	Pencil Perfect Eye Liner	Espresso	130	
564	1	322142379	071249314876	Brow Stylist: Definer	Blonde	388	
565	1	322147955	071249350744	Brow Stylist: Definer	Dark Blonde	391	
566	1	322147947	071249350751	Brow Stylist: Definer	Light Brunette	392	
567	1	322144321	071249314883	Brow Stylist: Definer	Brunette	389	

Column: 11 - Row: 06 Notch: 23 Fixture Type: HOOK BARS Fixture Description: 6HK BRW STYLST KBK BLNDR HKBR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000008 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000025942 HOOK BARS Rolled Up Code: PL3000000008 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
568	1	322141200	071249137086	Telescopic Carbon Black Liner	Carbon Black	835	
569	1	322145822	071249119990	Telescopic Eyeliner	Black	810	
570	1	322142133	071249161906	Telescopic Waterproof Eyeliner	Black	800	
571	1	322146860	071249339619	Brow Stylist Kabuki Blender	Blonde	312	
572	1	322147573	071249339626	Brow Stylist Kabuki Blender	Brunette	313	
573	1	322147565	071249339633	Brow Stylist Kabuki Blender	Dark Brunette	314	

Column: 11 - Row: 07 Notch: 15 Fixture Type: HOOK BARS Fixture Description: 4HK XTR VOL CLGN WSBL HKBR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000008 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000024540 HOOK BARS Rolled Up Code: PL3000000008 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
574	1	322145220	071249148822	Extra Volume Collagen Washable	Blackest Black	680	
575	1	322145212	071249148808	Extra Volume Collagen Washable	Black	675	
576	1	322145254	071249156339	Extra Volume Collagen Waterproof	Blackest Black	695	
577	1	322145814	071249104743	Telescopic Mascara	Blackest Black	910	

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 28

Row: 03

Lower Notch: 24

Row: 04

Lower Notch: 16

Row: 05

Lower Notch: 8

Row: 06

Lower Notch: 23

Row: 07

Lower Notch: 15

Row: 08

Lower Notch: 7

550	551	552	553	554	555
556	557	558	559	560	561
562	563	564	565	566	567
568	569	570	571	572	573
574	575	576	577		
578	579	580	581		

NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 14' x 58" L'OREAL COSMETICS LAYOUT - FALL 2021

Column: 11 - Row: 08 Notch: 7 Fixture Type: HOOK BARS Fixture Description: 4HK VLMNS MIL LSHES HKBR LIT (ALT) **

HOOK BARS Re-Order Code: PL3000000006 SS Graphic Re-Order Code:

Graphic Re-Order Code: SS Holder Re-Order Code:

Carrier Tray Graphic Re-Order Code: PM1000021493 HOOK BARS Rolled Up Code: PL3000000006 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
578	1	322730059	071249187739	Voluminous Million Lashes Mascara	Blackest Black	635	
579	1	322730075	071249187722	Voluminous Million Lashes Mascara	Black	645	
580	1	322730067	071249188125	Voluminous Million Lashes Mascara	Black Brown	655	
581	1	322146551	071249195499	Voluminous Million Lashes Waterproof Masc	Blackest Black	630	

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 28

Row: 03

Lower Notch: 24

Row: 04

Lower Notch: 16

Row: 05

Lower Notch: 8

Row: 06

Lower Notch: 23

Row: 07

Lower Notch: 15

Row: 08

Lower Notch: 7

550	551	552	553	554	555
556	557	558	559	560	561
562	563	564	565	566	567
568	569	570	571	572	573
574	575	576	577		
578	579	580	581		

NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 14' x 58" L'OREAL COSMETICS LAYOUT - FALL 2021

LOPWAK1458ECL_IF21.psa

Column: 1 - Row: 01 Notch: 32 Fixture Type: HEADER Fixture Description: 14' LP HDR-LIT **
 HEADER Re-Order Code: PM1000009394, PM1000009395 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000019110 HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 12 - Row: 02 Notch: 28 Fixture Type: SIGN Fixture Description: UNBELIEVA-BROW 4X12 **
 SIGN Re-Order Code: DP000328 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021157 SIGN Rolled Up Code: N/A UPC Blade Code:

Column: 12 - Row: 03 Notch: 24 Fixture Type: HOOK BARS Fixture Description: 5HK UNBELIEVA-BROW HKBR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000007 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000024531 HOOK BARS Rolled Up Code: PL3000000007 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
582	1	322147036	071249376386	Unbelieva-Brow	Blonde	560	
583	1	322730295	071249376393	Unbelieva-Brow	Light Brunette	565	
584	1	322730326	071249376409	Unbelieva-Brow	Brunette	570	
585	1	322730287	071249376416	Unbelieva-Brow	Dark Brunette	575	
586	1	N/A	071249385074	Unbelieva-Brow	Black	580	

Column: 12 - Row: 04 Notch: 16 Fixture Type: HOOK BARS Fixture Description: 6HK BRW STYLST MICRO INK PEN HKBR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000008 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000022908 HOOK BARS Rolled Up Code: PL3000000008 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
587	1	N/A	071249410462	Micro Ink Pen by Brow Stylist	Light Brunette	636	
588	1	N/A	071249410479	Micro Ink Pen by Brow Stylist	Brunette	639	
589	1	N/A	071249410486	Micro Ink Pen by Brow Stylist	Dark Brunette	642	
590	1	322145903	071249289273	Brow Stylist Designer	Blonde	305	
591	1	322145911	071249289280	Brow Stylist Designer	Brunette	310	
592	1	322145929	071249289297	Brow Stylist Designer	Dark Brunette	315	

Column: 12 - Row: 05 Notch: 8 Fixture Type: HOOK BARS Fixture Description: 6HK BRW STYLST SHP & FILL HKBR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000008 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021467 HOOK BARS Rolled Up Code: PL3000000008 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
593	1	322145199	071249314890	Brow Stylist: Definer	Dark Brunette	390	
594	1	322141577	071249350270	Brow Stylist Shape & Fill	Blonde	400	
595	1	322140204	071249373071	Brow Stylist Shape & Fill	Dark Blonde	405	
596	1	322140482	071249373088	Brow Stylist Shape & Fill	Light Brunette	410	
597	1	322141585	071249350300	Brow Stylist Shape & Fill	Brunette	415	
598	1	322141593	071249350317	Brow Stylist Shape & Fill	Dark Brunette	420	

Column: 12 - Row: 06 Notch: 23 Fixture Type: HOOK BARS Fixture Description: 6HK BRW STYLST BST & SET HKBR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000008 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021164 HOOK BARS Rolled Up Code: PL3000000008 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
599	1	322146878	071249339596	Brow Stylist Frame & Set	Light Brunette	213	
600	1	322146909	071249339602	Brow Stylist Frame & Set	Warm Brunette	214	
601	1	322143448	071249341834	Brow Stylist Frame & Set	Deep Brunette	215	
602	1	322143359	071249339589	Brow Stylist Frame & Set	Blonde	212	
603	1	322141331	071249357545	Brow Stylist Boost & Set	Light Brunette	480	
604	1	322141323	071249357552	Brow Stylist Boost & Set	Dark Brunette	490	

Column: 12 - Row: 07 Notch: 15 Fixture Type: HOOK BARS Fixture Description: 4HK TLSCPC HKBR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000006 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021479 HOOK BARS Rolled Up Code: PL3000000006 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
605	1	322145791	071249104729	Telescopic Mascara	Black	905	
606	1	322145806	071249104736	Telescopic Mascara	Black Brown	915	
607	1	322140539	071249137093	Telescopic Carbon Black Mascara	Carbon Black	935	
608	1	N/A	071249390740	Telescopic Mascara	Black WTP	925	

Column: 12 - Row: 08 Notch: 7 Fixture Type: HOOK BARS Fixture Description: 4HK VLMNS MIL LSHES WP HKBR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000006 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000024539 HOOK BARS Rolled Up Code: PL3000000006 UPC Blade Code:

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 28

Row: 03

Lower Notch: 24

Row: 04

Lower Notch: 16

Row: 05

Lower Notch: 8

Row: 06

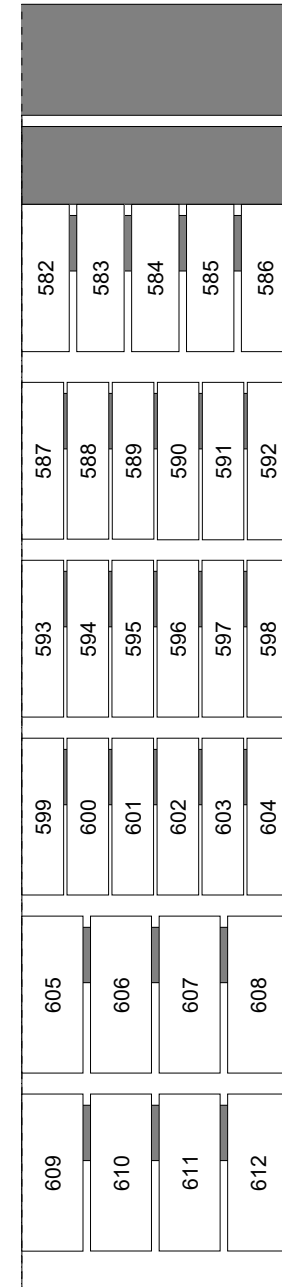
Lower Notch: 23

Row: 07

Lower Notch: 15

Row: 08

Lower Notch: 7



NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 14' x 58" L'OREAL COSMETICS LAYOUT - FALL 2021						
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #
609	1	322146543	071249195482	Voluminous Million Lashes Waterproof Masc	Black	670
610	1	322140173	071249256718	Voluminous Butterfly Washable Mascara	Blackest Black	868
611	1	322140173	071249256718	Voluminous Butterfly Washable Mascara	Blackest Black	868
612	1	322140165	071249256701	Voluminous Butterfly Washable Mascara	Black	867

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 28

Row: 03

Lower Notch: 24

Row: 04

Lower Notch: 16

Row: 05

Lower Notch: 8

Row: 06

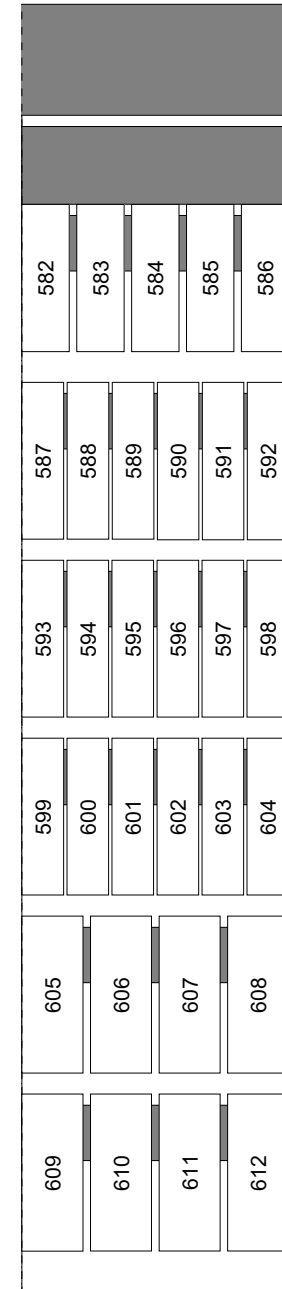
Lower Notch: 23

Row: 07

Lower Notch: 15

Row: 08

Lower Notch: 7



NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 14' x 58" L'OREAL COSMETICS LAYOUT - FALL 2021

LOPWAK1458ECL_IF21.psa

Column: 1 - Row: 01 Notch: 32 Fixture Type: HEADER Fixture Description: 14' LP HDR-LIT **
 HEADER Re-Order Code: PM1000009394, PM1000009395 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000019110 HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 13 - Row: 02 Notch: 28 Fixture Type: SIGN Fixture Description: AIR VLMN MEGA MSCR 1.2 4X12 **
 SIGN Re-Order Code: DP000328 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000025294 SIGN Rolled Up Code: N/A UPC Blade Code:

Column: 13 - Row: 03 Notch: 24 Fixture Type: HOOK BARS Fixture Description: 4HK AIR VLMN MEGA MSCR HKBR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000006 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000025103 HOOK BARS Rolled Up Code: PL3000000006 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
613	1	N/A	071249419892	Air Volume Mega Mascara	BLAKEST BLACK WSH	850	
614	1	N/A	071249419908	Air Volume Mega Mascara	BLACK WSH	851	
615	1	N/A	071249419922	Air Volume Mega Mascara	BLAKEST BLACK WTP	853	
616	1	N/A	071249419939	Air Volume Mega Mascara	BLACK WTP	854	

Column: 13 - Row: 04 Notch: 16 Fixture Type: HOOK BARS Fixture Description: 4HK VLMNS LSH PRDS MSCR (WSH) HKBR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000006 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021489 HOOK BARS Rolled Up Code: PL3000000006 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
617	1	322730156	071249376331	Voluminous Lash Paradise Primer	Pink Tinted Primer	250	
618	1	322141496	071249343265	Voluminous Lash Paradise WSH	Blackest Black	200	
619	1	322141496	071249343265	Voluminous Lash Paradise WSH	Blackest Black	200	
620	1	322141543	071249343258	Voluminous Lash Paradise WSH	Black	201	

Column: 13 - Row: 05 Notch: 8 Fixture Type: HOOK BARS Fixture Description: 4HK BAMBI MSCR HKBR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000006 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000022905 HOOK BARS Rolled Up Code: PL3000000006 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
621	1	N/A	071249631386	Bambi Oversized Eye Mascara	Intense Black	408	
622	1	N/A	071249415504	Bambi Mascara WSH	Extra Noir	407	
623	1	N/A	071249404324	Bambi Mascara WSH	blackest black	400	
624	1	N/A	071249404331	Bambi Mascara WSH	black	401	

Column: 13 - Row: 06 Notch: 23 Fixture Type: HOOK BARS Fixture Description: 4HK VLMNS MSCR PRIMER HKBR (ALT) LIT **
 HOOK BARS Re-Order Code: PL3000000006 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic: PM1000021495, PM1000022017 HOOK BARS Rolled Up Code: PL3000000006 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
625	1	322141454	071249330265	Voluminous Primer	Primer	300	
626	1	N/A	071249421536	Voluminous Mascara	DEEP VIOLET	970	
627	1	322140440	071249372029	Voluminous Straight Brush	Burgundy	950	
628	1	322147581	071249345931	Voluminous Original Blue Mascara	Cobalt Blue	900	

Column: 13 - Row: 07 Notch: 15 Fixture Type: HOOK BARS Fixture Description: 3HK VLMNS MSCR HKBR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000007 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021491 HOOK BARS Rolled Up Code: PL3000000007 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
629	1	N/A	071249345450	Voluminous Original Dual Pack	Dual Pack	600	
630	1	322145018	071249019344	Voluminous Curved Brush	Black	340	
631	1	322145026	071249019351	Voluminous Curved Brush	Black Brown	350	

Column: 13 - Row: 08 Notch: 7 Fixture Type: HOOK BARS Fixture Description: 4HK VLMNS BTRFLY MSCR HKBR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000006 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021482 HOOK BARS Rolled Up Code: PL3000000006 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
632	1	322147612	071249256695	Voluminous Butterfly WTP	Blackest Black	871	
633	1	322145864	071249363713	X-Fiber Mascara WSH	Blackest Black WSH	213	
634	1	322148163	071249363737	X-Fiber Mascara WTP	Blackest Black WTP	215	
635	1	322149240	071249301494	Voluminous Superstar Mascara	Blackest Black (WSH)	621	

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 28

Row: 03

Lower Notch: 24

Row: 04

Lower Notch: 16

Row: 05

Lower Notch: 8

Row: 06

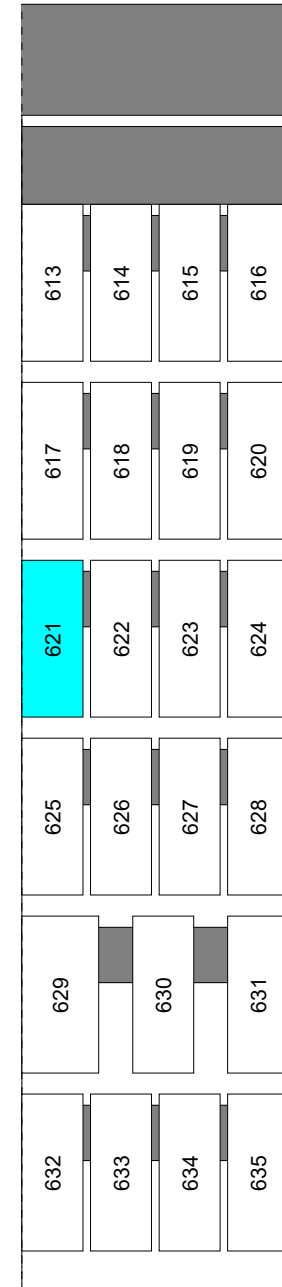
Lower Notch: 23

Row: 07

Lower Notch: 15

Row: 08

Lower Notch: 7



NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 14' x 58" L'OREAL COSMETICS LAYOUT - FALL 2021
LOPWAK1458ECL_IF21.psa

Column: 1 - Row: 01 Notch: 32 Fixture Type: HEADER Fixture Description: 14' LP HDR-LIT **
HEADER Re-Order Code: PM1000009394, PM1000009395 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000019110 HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 14 - Row: 02 Notch: 28 Fixture Type: SIGN Fixture Description: AIR VLMN MEGA MSCR (PRODUCT ONLY) 2.2 4X12 **
SIGN Re-Order Code: DP000328 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000025295 SIGN Rolled Up Code: N/A UPC Blade Code:

Column: 14 - Row: 03 Notch: 24 Fixture Type: HOOK BARS Fixture Description: 4HK UNLIMITED MSCR HKBR LIT (ALT) **
HOOK BARS Re-Order Code: PL3000000006 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000021144 HOOK BARS Rolled Up Code: PL3000000006 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
636	1	N/A	071249335857	Unlimited	Blackest Black	235	
637	1	N/A	071249335871	Unlimited	Black Brown	236	
638	1	N/A	071249335888	Unlimited	Blackest Black WTP	240	
639	1	N/A	071249385210	Lash Serum Solution		0	

Column: 14 - Row: 04 Notch: 16 Fixture Type: HOOK BARS Fixture Description: 4HK VLMNS LSH PRDS MSCR (WTP) HKBR LIT (ALT) **
HOOK BARS Re-Order Code: PL3000000006 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000021490 HOOK BARS Rolled Up Code: PL3000000006 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
640	1	322141404	071249343272	Voluminous Lash Paradise WSH	Black Brown	202	
641	1	322148935	071249343326	Voluminous Lash Paradise WTP	Blackest Black	204	
642	1	322148838	071249343319	Voluminous Lash Paradise WTP	Black	203	
643	1	322140937	071249350652	Voluminous Lash Paradise WSH	Mystic Black	205	

Column: 14 - Row: 05 Notch: 8 Fixture Type: HOOK BARS Fixture Description: 4HK BAMB MSCR HKBR LIT (ALT) **
HOOK BARS Re-Order Code: PL3000000006 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000022905 HOOK BARS Rolled Up Code: PL3000000006 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
644	1	N/A	071249404348	Bambi Mascara WSH	black brown	402	
645	1	N/A	071249404355	Bambi Mascara WTP	blackest black	405	
646	1	N/A	071249404362	Bambi Mascara WTP	black	406	
647	1	322140296	071249194102	Voluminous False Lashes Mascara	Blackest Black	270	

Column: 14 - Row: 06 Notch: 23 Fixture Type: HOOK BARS Fixture Description: 4HK VLMNS MSCR HKBR LIT (ALT) **
HOOK BARS Re-Order Code: PL3000000006 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000021491 HOOK BARS Rolled Up Code: PL3000000006 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
648	1	N/A	071249405062	Voluminous Mascara	deep green	960	
649	1	322730431	071249059098	Voluminous Straight Brush	Blackest Black	310	
650	1	322144973	071249749012	Voluminous Straight Brush	Black	305	
651	1	322144981	071249669020	Voluminous Straight Brush	Black Brown	315	

Column: 14 - Row: 07 Notch: 15 Fixture Type: HOOK BARS Fixture Description: 4HK VLMNS WP HKBR LIT (ALT) **
HOOK BARS Re-Order Code: PL3000000006 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000021496 HOOK BARS Rolled Up Code: PL3000000006 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
652	1	2145076	071249006412	Voluminous Waterproof	Black	360	
653	1	322145084	071249006429	Voluminous Waterproof	Black Brown	365	
654	1	322146098	071249148792	Voluminous Waterproof Carbon Black	Carbon Black	395	
655	1	322143587	071249101919	Voluminous Carbon Black	Carbon Black	335	

Column: 14 - Row: 08 Notch: 7 Fixture Type: HOOK BARS Fixture Description: 4HK VLMNS SPRSTR MSCR HKBR LIT (ALT) **
HOOK BARS Re-Order Code: PL3000000006 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000021498 HOOK BARS Rolled Up Code: PL3000000006 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
656	1	322141501	071249301517	Voluminous Superstar Mascara	Black Brown (WSH)	623	
657	1	322146454	071249314104	Voluminous Superstar Red Carpet	Extra Black	626	
658	1	322145165	071249301470	Voluminous Superstar Mascara	Superstar WTP : Blackest...	624	
659	1	322141218	071249301487	Voluminous Superstar Mascara	Superstar WTP : Black (WT...	625	

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 28

Row: 03

Lower Notch: 24

Row: 04

Lower Notch: 16

Row: 05

Lower Notch: 8

Row: 06

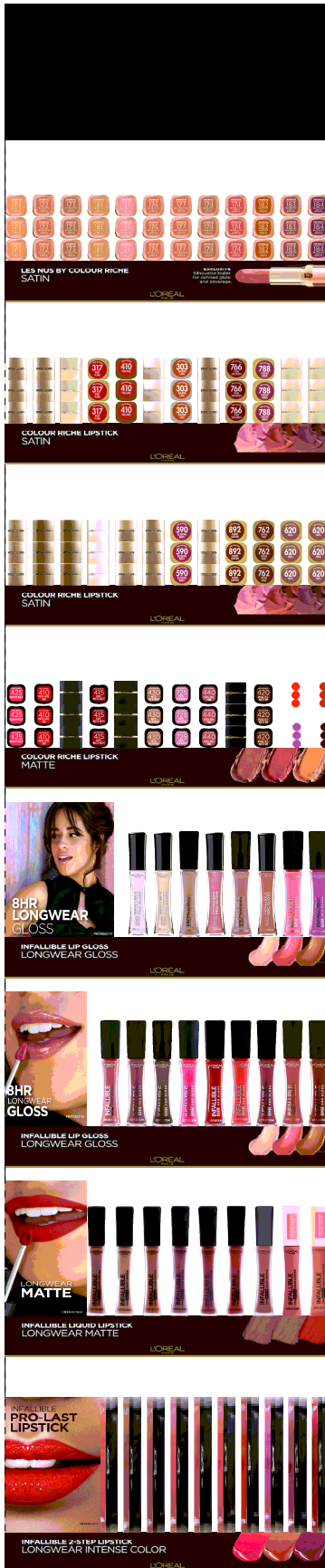
Lower Notch: 23

Row: 07

Lower Notch: 15

Row: 08

Lower Notch: 7





EMPOWEREDS WEAR NOTHING BUT CONFIDENCE

ROUGE
SIGNATURE
EMPOWEREDS
MATELIP STAIN

ROUGE SIGNATURE BARE LIP SENSATION.
LASTING WEAR.

ROUGE SIGNATURE BARE-LIP SENSATION.
LASTING MATTE IMPACT.

ROUGE SIGNATURE BARE LIP SENSATION.
LASTING WEAR.

INFALLIBLE PRO-GLOSS PLUMP
PUSH THE LIMITS OF PLUMP

LOCK IN YOUR LONGWEAR LOOK
LOOSE SETTING POWDER

2 SHADES
MATCHES YOUR SKIN TONE
MATTE FINISH
NO WHITE CAST

INFALLIBLE
LOOSE SETTING POWDER
LONGWEAR
MATTE FINISH
NO WHITE CAST

INFALLIBLE
LOOSE SETTING POWDER
LONGWEAR
MATTE FINISH
NO WHITE CAST

INFALLIBLE TINTED LOOSE SETTING POWDER
LOCK IN LONGWEAR

INFALLIBLE PRIME & SET
LOCK IN LONGWEAR

L'ORÉAL
PARIS

MAGIC BB CREAM
PRIME, CORRECT & HYDRATE



INFALLIBLE FULL WEAR CONCEALER
SHAPE, COVER, CONTOUR

L'ORÉAL



INFALLIBLE FULL WEAR CONCEALER
SHAPE, COVER, CONTOUR

L'ORÉAL



INFALLIBLE UP TO 24H FRESH WEAR FOUNDATION
UP TO 24HR NATURAL, BUILDABLE COVERAGE

L'ORÉAL



INFALLIBLE UP TO 24H FRESH WEAR FOUNDATION
UP TO 24HR NATURAL, BUILDABLE COVERAGE

L'ORÉAL



INFALLIBLE UP TO 24H FRESH WEAR FOUNDATION
UP TO 24HR NATURAL, BUILDABLE COVERAGE

L'ORÉAL



INFALLIBLE UP TO 24H FRESH WEAR FOUNDATION
UP TO 24HR NATURAL, BUILDABLE COVERAGE

L'ORÉAL



INFALLIBLE TOTAL COVER FOUNDATION
LONGWEAR FULL COVERAGE

L'ORÉAL

TRUE MATCH EYE CREAM DARK CIRCLE CONCEALER

TRIED FOR HOURS
TRUE MATCH EYE CREAM IN A CONCEALER
 With 24-hour hydration, dermatological ingredients, and SPF 25.

Suitable even for sensitive skin.

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Build hydration

 Buildable coverage
 SPF 25
 With 24-hour hydration

TRUE MATCH PRESSED POWDER NATURAL BUILDABLE COVERAGE

L'ORÉAL

TRUE MATCH POWDER BLUSH NATURAL FLUSH OF COLOR

L'ORÉAL

LUMI
 Hydrating foundation
 With 24-hour hydration
 SPF 25

LUMI FOUNDATION LUMINOUS COVERAGE

L'ORÉAL

TRUE MATCH CONCEALER CONCEAL IMPERFECTIONS

L'ORÉAL

MAGIC LUMI
 light shading primer
MAGIC LUMI
 concealer & blush

MAGIC HYDRATING FACE MAKEUP

L'ORÉAL

L'OR
PAR



TRUE MATCH SUPER-BLENDABLE FOUNDATION
NATURAL BUILDABLE COVERAGE

L'ORÉAL



TRUE MATCH SUPER-BLENDABLE FOUNDATION
NATURAL BUILDABLE COVERAGE

L'ORÉAL



TRUE MATCH PRESSED POWDER
NATURAL BUILDABLE COVERAGE

L'ORÉAL



TRUE MATCH POWDER BLUSH
NATURAL FLUSH OF COLOR

L'ORÉAL



LUMI FOUNDATION
LUMINOUS COVERAGE

L'ORÉAL



LUMI HIGHLIGHTING LOTION & DROPS
NATURAL GLOW

L'ORÉAL



TRUE MATCH MINERAL MAKEUP
GENTLE MINERAL MAKEUP

L'ORÉAL



ÉAL RIS



TRUE MATCH SUPER-BLENDABLE FOUNDATION
NATURAL BUILDABLE COVERAGE

L'ORÉAL



TRUE MATCH SUPER-BLENDABLE FOUNDATION
NATURAL FINISH HYDRATING & BUILDABLE COVERAGE

L'ORÉAL



TRUE MATCH PRESSED POWDER
NATURAL BUILDABLE COVERAGE

L'ORÉAL



TRUE MATCH POWDER BLUSH
NATURAL FLUSH OF COLOR

L'ORÉAL



LUMI FOUNDATION
LUMINOUS COVERAGE

L'ORÉAL



LUMI BRONZER
SUNKISSED GLOW

L'ORÉAL



TRUE MATCH MINERAL MAKEUP
GENTLE MINERAL MAKEUP

L'ORÉAL





